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Pilgrim's Pride to Participate in Jefferies & Co. 2011 Global Consumer Conference on June 21

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Pilgrim's Pride Corporation (NYSE: PPC) today announced that it will participate in the Jefferies & Co. 2011 Global Consumer Conference on Tuesday, June 21, 2011 in Nantucket, MA. Bill Lovette, Pilgrim's president and chief executive officer, will address investors beginning at approximately 2:20 p.m. Eastern. An audio version of the presentation will be broadcast live over the Internet at the following link: <http://www.wsw.com/webcast/jeff59/ppc/>. The presentation will be available in an archived format for 90 days following the conference. A copy of the slides that will be used during Mr. Lovette's presentation will be posted to the "Investors" section of Pilgrim's website on the afternoon of the conference.

About Pilgrim's Pride

Pilgrim's employs approximately 42,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com/>.

SOURCE Pilgrim's Pride Corporation

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