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## **Pilgrim's Pride Names Vice President of Investor Relations**

PITTSBURG, Texas, Jan. 18 /PRNewswire-FirstCall/ -- Pilgrim's Pride Corporation (NYSE: PPC) today announced the appointment of Kathy M. Costner as vice president of investor relations.

"We are pleased to welcome Kathy Costner to Pilgrim's Pride," commented Rick Cogdill, chief financial officer, secretary and treasurer of Pilgrim's Pride Corporation. "She offers a wealth of experience and knowledge in investor relations, and we are fortunate to have someone of her caliber on our team."

Ms. Costner had previously served as executive vice president of investor relations for North American Oil and Gas in Lafayette, Louisiana. Prior to holding that position, she served in corporate investor relations positions for Chieftain International, Inc. in Edmonton and Alberta, Canada, the Exploration Company of Louisiana in Lafayette, and was previously in institutional sales with Morgan Stanley Dean Witter.

She earned a master of business administration degree from the University of Louisiana, a master's degree from the University of North Carolina, and a bachelor's degree from Sacred Heart College in North Carolina.

Ms. Costner is a member of Financial Management Association International and the National Investor Relations Institute.

### About Pilgrim's Pride Corporation

Pilgrim's Pride Corporation is the second-largest poultry producer in the United States and Mexico and the largest chicken producer in Puerto Rico. Pilgrim's Pride employs more than 40,000 people and has major operations in Texas, Alabama, Arkansas, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, Tennessee, Virginia, West Virginia, Mexico and Puerto Rico, with other facilities in Arizona, California, Florida, Iowa, Mississippi and Utah.

Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com>.

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