



April 10, 2012

## **Pilgrim's Pride Corporation to Webcast First Quarter 2012 Conference Call With Investors on April 27, 2012**

GREELEY, Colo., April 10, 2012 (GLOBE NEWSWIRE) -- Pilgrim's Pride Corporation (NYSE:PPC) announced today that it will host its first quarter 2012 earnings conference call and webcast on Friday, April 27, 2012 at 6:00 a.m. MDT (8:00 a.m. EDT). Pilgrim's management team will comment on the company's financial and operational results for the first quarter ended March 25, 2012.

Investors and analysts are encouraged to pre-register for the webcast by using the link below. Participants who pre-register will be given a unique PIN to gain immediate access to the call and bypass the live operator. Pre-registration may be completed at any time, including up to and after the call start time.

To pre-register, go to:

<http://services.choruscall.com/links/ppc120427.html>

The pre-registration link may also be accessed by logging in through the "Investor" section of our website at [www.pilgrims.com](http://www.pilgrims.com) and clicking on the link under "Upcoming Events."

Participants who would like to join the call but have not pre-registered can do so on the day of the event by dialing +1 (877) 270-2148 within the U.S. or +1 (412) 902-6510 internationally and requesting the "Pilgrim's Pride Conference." Please note that to submit a question to management during the call, participants must be logged in via telephone. Questions submitted in advance are welcome and may be sent via email to Rosemary Geelan at [rosemary.geelan@pilgrims.com](mailto:rosemary.geelan@pilgrims.com).

A replay of the webcast will be available on Pilgrim's website approximately two hours after the call concludes and can be accessed through the "Investors" section of [www.pilgrims.com](http://www.pilgrims.com). The webcast will be available for replay through July 27, 2012.

### About Pilgrim's Pride Corporation

Pilgrim's employs approximately 39,500 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit [www.pilgrims.com](http://www.pilgrims.com).

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Pilgrim's Pride Corporation