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Pilgrim's Pride to Participate in BMO Capital Markets 2011 Farm to Market Conference

GREELEY, Colo., May 10, 2011 /PRNewswire via COMTEX/ -- Pilgrim's Pride Corporation (NYSE: PPC) today announced that it will participate in the BMO Capital Markets Farm to Market Conference in New York City on Tuesday, May 17, 2011. Bill Lovette, Pilgrim's president and chief executive officer, will address investors beginning at approximately 10 a.m. Eastern. The presentation will be broadcast live over the Internet at the following link: <http://www.bmocm.com/conferences/farmtomarket2011/webcast/default.aspx>. The presentation will be available in an archived format for six months following the conference.

About Pilgrim's Pride

Pilgrim's employs approximately 42,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com/>.

SOURCE Pilgrim's Pride Corporation

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