



May 11, 2010

Pilgrim's Pride to Present at BMO Capital Markets 2010 Agriculture, Protein & Fertilizer Conference

PITTSBURG, Texas, May 11, 2010 /PRNewswire via COMTEX/ --Pilgrim's Pride Corporation (NYSE: PPC) will participate in the BMO Capital Markets 2010 Agriculture, Protein & Fertilizer Conference in New York City on Wednesday, May 19, 2010. Don Jackson, president and chief executive officer, will address investors.

The presentation will be broadcast live over the Internet at 2:30 pm Eastern at <http://www.bmocm.com/conferences/agricultureproteinfertilizer2010/webcast/default.aspx>. The presentation will be available in an archived format for six months following the conference.

About Pilgrim's Pride

Pilgrim's Pride Corporation employs approximately 41,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrimspride.com/>.

SOURCE Pilgrim's Pride Corporation

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbssa.com