



February 7, 2007

Wal-Mart Honors Pilgrim's Pride as 'Supplier of the Year'

PITTSBURG, Texas, Feb. 7 /PRNewswire-FirstCall/ -- Pilgrim's Pride Corporation (NYSE: PPC), the nation's largest chicken company, was recently honored by Wal-Mart as a "Supplier of the Year" in the fresh and frozen meat category for 2006.

Wal-Mart, the world's largest retailer, recognized Pilgrim's Pride for its customer focus, innovative ideas, on-time deliveries, solutions-focused initiatives and environmental sustainability efforts. Pilgrim's Pride was the only chicken company honored with the award, presented at Wal-Mart's annual suppliers' summit in Kansas City last month.

"It is truly an honor to be recognized by Wal-Mart as a valued business partner. We work hard to provide outstanding service to our customers, and we are committed to doing everything possible to help ensure their continuing success," said O.B. Goolsby, Jr., Pilgrim's Pride president and chief executive officer.

Pilgrim's Pride Corporation has earned numerous recent awards for quality, service and innovation from its customers including SYSCO, Brinker International, Darden Restaurants, Inc, Wendy's International and Jack in the Box Inc.

About Wal-Mart Stores, Inc. (NYSE: WMT)

Every week, more than 127 million customers visit Wal-Mart Stores, Supercenters, Neighborhood Markets, and Sam's Club locations across America. The company and its Foundation are committed to a philosophy of giving back locally. Wal-Mart is proud to support the causes that are important to customers and associates right in their own neighborhoods, and last year gave more than \$245 million to local United States communities. To learn more, visit <http://www.walmartfacts.com> , <http://www.walmart.com> , or <http://www.walmartfoundation.org> .

About Pilgrim's Pride Corporation

Pilgrim's Pride Corporation is the largest chicken company in the United States and Puerto Rico and the second-largest in Mexico. Pilgrim's Pride employs approximately 56,500 people and operates 37 processing and 12 prepared-foods facilities, with major operations in Texas, Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia, Mexico and Puerto Rico as well as other facilities in Arizona, Iowa, Mississippi, Ohio and Utah.

Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com> .

SOURCE Pilgrim's Pride Corporation
/Web site: <http://www.pilgrimspride.com>
<http://www.walmartfacts.com>
<http://www.walmart.com>
<http://www.walmartfoundation.org> /

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbsa.com