

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Jackson Don</u> _____ (Last) (First) (Middle) 4845 US HWY 271 N. _____ (Street) PITTSBURG TX 75686 _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PILGRIMS PRIDE CORP [PPC]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Executive Officer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/23/2010</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/23/2010		S		700	D	\$9.06	3,084,956	D	
Common Stock	02/23/2010		S		49,300	D	\$9.05	3,035,656	D	
Common Stock	02/24/2010		S		58,400	D	\$9.05	2,977,256	D	
Common Stock	02/24/2010		S		200	D	\$9.0525	2,977,056	D	
Common Stock	02/24/2010		S		200	D	\$9.055	2,976,856	D	
Common Stock	02/24/2010		S		3,800	D	\$9.06	2,973,056	D	
Common Stock	02/24/2010		S		900	D	\$9.065	2,972,156	D	
Common Stock	02/24/2010		S		5,800	D	\$9.07	2,966,356	D	
Common Stock	02/24/2010		S		600	D	\$9.075	2,965,756	D	
Common Stock	02/24/2010		S		3,750	D	\$9.08	2,962,006	D	
Common Stock	02/24/2010		S		1,000	D	\$9.085	2,961,006	D	
Common Stock	02/24/2010		S		3,600	D	\$9.09	2,957,406	D	
Common Stock	02/24/2010		S		800	D	\$9.0925	2,956,606	D	
Common Stock	02/24/2010		S		12,675	D	\$9.1	2,943,931	D	
Common Stock	02/24/2010		S		5,830	D	\$9.11	2,938,101	D	
Common Stock	02/24/2010		S		1,945	D	\$9.12	2,936,156	D	
Common Stock	02/24/2010		S		200	D	\$9.13	2,935,956	D	
Common Stock	02/24/2010		S		300	D	\$9.14	2,935,656	D	
Common Stock	02/25/2010		S		21,100	D	\$9.05	2,914,556	D	
Common Stock	02/25/2010		S		200	D	\$9.06	2,914,356	D	
Common Stock	02/25/2010		S		9,900	D	\$9.08	2,904,456	D	
Common Stock	02/25/2010		S		4,937	D	\$9.09	2,899,519	D	
Common Stock	02/25/2010		S		85,800	D	\$9.1	2,813,719	D	
Common Stock	02/25/2010		S		1,000	D	\$9.11	2,812,719	D	
Common Stock	02/25/2010		S		1,600	D	\$9.13	2,811,119	D	
Common Stock	02/25/2010		S		100	D	\$9.14	2,811,019	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS, that the undersigned does hereby constitute and appoint Christopher Gaddis the undersigned's true and lawful attorneys-in-fact to, as applicable:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer, director and/or ten-percent owner of Pilgrim's Pride Corporation (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 (the "Exchange Act") and the rules thereunder and any amendments to the foregoing;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms 3, 4 or 5, complete and execute any amendment or amendments thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve to such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5, as applicable, with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the 24th day of February, 2010.

/s/ Don Jackson

Don Jackson