

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 4, 2008

PILGRIM'S PRIDE CORPORATION
(Exact Name of Registrant as Specified in its Charter)

9273	75-1285071	Delaware	<input type="checkbox"/> 60; 1-	
Employer	(Identification No.)	(State or Other Jurisdiction of Incorporation)	(Commission File	(IRS
Number)				
	4845 US Highway 271 N.		75686-0093	
	Pittsburg, Texas		(ZIP Code)	
	(Address of Principal Executive Offices)			

Registrant's telephone number, including area code: **(903) 434-1000**

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 7, 2008, the Board of Directors of Pilgrim's Pride Corporation (the "Company") appointed William K. Snyder as Chief Restructuring Officer of the Company. As Chief Restructuring Officer, Mr. Snyder will assist the Company in capitalizing on cost reduction initiatives, developing restructuring plans and exploring opportunities to improve its long-term liquidity. He will report to the Board of Directors of the Company or a committee of the Board.

Mr. Snyder, 49, has served as a Managing Partner of CRG Partners Group, LLC ("CRG"), a provider of corporate turnaround and restructuring services, since 2001. Mr. Snyder will continue to be employed by CRG and will perform service as Chief Restructuring Officer of the Company through CRG. As a result, Mr. Snyder will not receive any compensation directly from the Company and will not participate in any of the Company's employee benefits plans. The Company will instead compensate CRG for Mr. Snyder's services at a rate of \$550 per hour.

Mr. Snyder has extensive experience in managing and restructuring companies in distressed circumstances. In connection with his position as Managing Partner of CRG, Mr. Snyder has served as court-appointed examiner of Mirant Corp., an energy company, Corporate Responsible Partner of Furr's Restaurant Group Inc., a chain of cafeterias, Chief Financial Officer of Reliant Building Products Inc., a building products manufacturer, and as a senior executive officer of a number of private companies. Previously, Mr. Snyder was president of his own financial consulting company, The Snyder Company, where he managed family investments that included operating companies, limited partnerships and securities.

Item 5.04. Suspension of Trading Under Registrant's Employee Benefit Plans.

On November 4, 2008, the Company sent a notice to employees advising them that any matching contributions to the Pilgrim's Pride Retirement Savings Plan (the "Plan") that employees had previously elected to be invested in Company common stock will be automatically invested in the Plan's default investment option unless a Company employee elects a different investment. A similar notice was sent to the Company's directors and executive officers on November 10, 2008 as a precautionary measure. Company employees are still able to sell Company common stock previously credited to their Plan accounts and reinvest the sales proceeds in the other investment options offered under the Plan at their discretion. While the change was made, in part, due to the recent volatility of the stock price, the suspension will be permanent. Because the suspension will be permanent, it will have no effect or any other restriction on the ability of directors and executive officers to directly or indirectly acquire, dispose of or transfer any equity securities of the Company, although all such persons are subject to the restrictions on trading in Company securities under the Company's insider trading policy. The notices to employees, directors and executive officers designated the Employee Benefits Department, at the address and telephone number contained in the notices, as the contact for inquiries about the matters covered by the notices.

Item 7.01. Regulation FD Disclosure.

On November 10, 2008, the Company issued a press release announcing the appointment of Mr. Snyder as Chief Restructuring Officer. A copy of the press release is furnished pursuant to Regulation FD as Exhibit 99.1 to this report.

The information contained in Item 7.01 of this report and in Exhibit 99.1 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release dated November 10, 2008

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: November 10, 2008
Richard A. Cogdill
Chief Financial Officer, Secretary and Treasurer

By: /s/ Richard A. Cogdill

EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release dated November 10, 2008

**PILGRIM'S PRIDE CORPORATION APPOINTS
WILLIAM K. SNYDER AS CHIEF RESTRUCTURING OFFICER**

PITTSBURG, Texas, November 10, 2008 – Pilgrim's Pride Corporation (NYSE: PPC) today announced that it has appointed William K. Snyder, managing partner of CRG Partners Group, LLC in Dallas, as chief restructuring officer. In this new position, Mr. Snyder will assist the company in capitalizing on cost reduction initiatives, developing restructuring plans and exploring opportunities to improve its long-term liquidity. He will report to the board of directors of Pilgrim's Pride or a committee of the board.

“William is a seasoned veteran with more than 25 years of experience in helping companies in a wide variety of industries – including foodservice, restaurants and retailing – realign their businesses to meet new challenges,” said Clint Rivers, president and chief executive officer. “He will play an integral role in working with our outside advisors and lenders on a business and restructuring plan that addresses the financial and operational challenges currently facing Pilgrim's Pride.”

About Pilgrim's Pride

Pilgrim's Pride Corporation is the largest chicken company in the United States and Puerto Rico and the second-largest in Mexico. Pilgrim's Pride employs approximately 50,000 people and operates 35 chicken processing plants and 11 prepared-foods facilities. Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com>.

Forward-Looking Statements

Statements contained in this press release that state the intentions, plans, hopes, beliefs, anticipations, expectations or predictions of the future of Pilgrim's Pride Corporation and its management, including as to anticipated hedging gains or losses and changes in pricing, demand and market conditions for chicken products and profitability, are forward-looking statements. It is important to note that the actual results could differ materially from those projected in such forward-looking statements. Factors that could cause actual results to differ materially from those projected in such forward-looking statements include: matters affecting the poultry industry generally, including fluctuations in the commodity prices of feed ingredients and chicken; compliance with covenants in credit facilities in a volatile and adverse market; additional outbreaks of avian influenza or other diseases, either in our own flocks or elsewhere, affecting our ability to conduct our operations and/or demand for our poultry products; contamination of our products, which has previously and can in the future lead to product liability claims and product recalls; exposure to risks related to product liability, product recalls, property damage and injuries to persons, for which insurance coverage is expensive, limited and potentially inadequate; management of our cash resources, particularly in light of our substantial leverage; restrictions imposed by, and as a result of, our substantial leverage; changes in laws or regulations affecting our operations or the application thereof; new immigration legislation or increased enforcement efforts in connection with existing immigration legislation that cause our costs of doing business to increase, cause us to change the way in which we do business, or otherwise disrupt our operations; competitive factors and pricing pressures or the loss of one or more of our largest customers; inability to consummate, or effectively integrate, any acquisition or realize the associated cost savings and operating synergies currently anticipated; currency exchange rate fluctuations, trade barriers, exchange controls, expropriation and other risks associated with foreign operations; disruptions in international markets and distribution channels; and the impact of uncertainties of litigation as well as other risks described under "Risk Factors" in our Annual Report on Form 10-K and subsequent filings with the Securities and Exchange Commission. Pilgrim's Pride Corporation undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

Contact: Gary Rhodes
Vice President, Corporate Communications & Investor Relations
(903) 434-1495
