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## **Pilgrim's Pride Announces Change to Dial-In Information for Second-Quarter Conference Call With Investors on July 30**

GREELEY, Colo., July 29, 2010 /PRNewswire via COMTEX/ --

Pilgrim's Pride Corporation (NYSE: PPC) today announced that it has changed the phone numbers and passcodes for its second-quarter conference call with investors on Friday, July 30, 2010, at 9 a.m. Mountain (11 a.m. Eastern).

The presentation will be broadcast live over the Internet at <http://www.videonewswire.com/event.asp?id=70373>. (Please copy and paste the link into the browser.) To listen live via telephone, call toll-free 800-894-5910, passcode 5630149. International callers should dial 785-424-1052, passcode 5630149. The webcast will be available for replay within approximately two hours of the conclusion of the call. A toll-free telephone replay will be available today beginning at approximately noon Mountain time by calling 888-203-1112, passcode 5630149. International callers may dial 719-457-0820, passcode 5630149. The replay will be available for 30 days.

### **About Pilgrim's Pride**

Pilgrim's Pride Corporation employs approximately 41,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrimspride.com/>.

SOURCE Pilgrim's Pride Corporation

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