



January 28, 2009

Don Jackson Elected to Pilgrim's Pride Board of Directors

PITTSBURG, Texas, Jan 28, 2009 /PRNewswire-FirstCall via COMTEX/ -- Pilgrim's Pride Corporation (Pink Sheets: PGPDQ) today announced that Don Jackson, president and chief executive officer, has been elected to the Company's Board of Directors, effective immediately. Dr. Jackson joined the company on an interim basis last month and his appointment as president and CEO was approved yesterday by the U.S. Bankruptcy Court. Prior to accepting his position with Pilgrim's Pride, he served as president of Foster Farms' poultry division, a leading poultry producer on the West Coast.

As previously announced, the Company filed voluntary Chapter 11 petitions on December 1, 2008. The Chapter 11 cases are being jointly administered under case number 08-45664. The Company's operations in Mexico and certain operations in the United States were not included in the filing and continue to operate as usual outside of the Chapter 11 process.

Additional information about the restructuring is available at the Company's website www.pilgrimspride.com or via the Company's restructuring information line at (888) 830-4659.

About Pilgrim's Pride

Pilgrim's Pride Corporation employs approximately 48,000 people and operates 35 chicken processing plants and 11 prepared-foods facilities. Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com>.

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbssa.com