



December 13, 2011

Pilgrim's Pride Corporation Extends Deadline for Exchange Offer of Senior Notes

GREELEY, Colo., Dec. 13, 2011 (GLOBE NEWSWIRE) -- Pilgrim's Pride Corporation today announced that it has extended the expiration date of its registered exchange offer to 5:00 p.m., New York City time, on December 15, 2011. The exchange offer is an offer to exchange \$500,000,000 aggregate principal amount of its 7.875% Senior Notes due 2018 (collectively with the guarantees thereof, the "Outstanding Notes") for \$500,000,000 aggregate principal amount of its 7.875% Senior Notes due 2018 that have been registered under the Securities Act of 1933, as amended (collectively with the guarantees thereof, the "Exchange Notes").

Based on the latest information provided by the exchange agent, as of the original expiration date of the exchange offer, approximately \$486,859,000 in aggregate principal amount of the Outstanding Notes have been tendered for exchange. Pilgrim's Pride will accept for exchange any and all Outstanding Notes validly tendered and not withdrawn prior to the new expiration date, unless such expiration date is further extended. Pilgrim's Pride does not currently intend to extend the exchange offer any further.

The Exchange Notes are substantially identical to the Outstanding Notes, except that the Exchange Notes have been registered under the Securities Act of 1933, as amended. The terms of the exchange offer and other information relating to Pilgrim's Pride are set forth in a prospectus dated November 10, 2011. Copies of the prospectus and related letters of transmittal may be obtained from The Bank of New York Mellon, which is serving as the exchange agent for the exchange offer. The Bank of New York Mellon may be contacted as follows:

By Registered or

Certified Mail:

The Bank of New York Mellon
Corporate Trust Operations
Reorganization Unit
101 Barclay Street
7th floor East
New York, NY 10286
Attn: Carolle Montreuil

By Regular Mail:

The Bank of New York Mellon
Corporate Trust Operations
Reorganization Unit
101 Barclay Street
7th floor East
New York, NY 10286
Attn: Carolle Montreuil

By Overnight Courier or Hand Delivery:

The Bank of New York Mellon
Corporate Trust Operations
Reorganization Unit
101 Barclay Street
7th floor East
New York, NY 10286
Attn: Carolle Montreuil

By Facsimile Transmission
(eligible institutions only):
(212) 298-1915

To Confirm by Telephone:
(212) 815-5920

The prospectus and other materials related to the exchange offer may also be obtained free of charge at the Securities and Exchange Commission's web site (<http://www.sec.gov>). These documents contain important information that should be read carefully before any decision is made with respect to the exchange offer.

This news release shall not constitute an offer to sell or the solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offering, solicitation or sale would be unlawful.

About Pilgrim's Pride

Pilgrim's Pride employs approximately 40,500 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. Pilgrim's Pride's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com>.

Media Contact

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