

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 14, 2011

PILGRIM'S PRIDE CORPORATION

(Exact Name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

1-9273
(Commission File Number)

75-1285071
(IRS Employer Identification No.)

1770 Promontory Circle
Greeley, CO
(Address of principal executive offices)

80634-9038
(Zip Code)

Registrant's telephone number, including area code: **(970) 506-8000**

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events.

On February 14, 2011, Pilgrim's Pride Corporation, a Delaware corporation (the "Company"), issued a press release announcing that it will host an annual meeting of stockholders (the "2011 Annual Meeting") on Friday, April 29, 2011, at 11 a.m. Eastern Time. In order for stockholder proposals submitted pursuant to Rule 14a-8 of the Securities Exchange Act of 1934, as amended, to be considered for inclusion in the proxy materials for the 2011 Annual Meeting, they must be received by the Company's Secretary at the Company's principal executive offices no later than the close of business on March 4, 2011.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

**Exhibit
Number**

Description

99.1 Pilgrim's Pride Corporation press release dated February 14, 2011.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: February 16, 2011

By: /s/ Gary D. Tucker

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Gary D. Tucker
Principal Financial Officer

EXHIBIT INDEX

**Exhibit
Number**

Description

99.1

Pilgrim's Pride Corporation press release dated February 14, 2011.

PILGRIM'S PRIDE CORPORATION

News Release

February 14, 2011

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PILGRIM'S PRIDE TO HOST ANNUAL MEETING OF SHAREHOLDERS ON APRIL 29, 2011

GREELEY, CO, February 14, 2011 – Pilgrim's Pride Corporation (NYSE: PPC) today announced that it will host an annual meeting of shareholders on Friday, April 29, 2011, at 11 a.m. Eastern. The meeting, which will include a review of fiscal 2010 and other business as may be properly brought before the meeting, will take place in New York at a site to be announced soon.

About Pilgrim's Pride

Pilgrim's employs approximately 42,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com>.

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