



February 28, 2012

Pilgrim's Pride to Host Annual Meeting of Shareholders on April 27, 2012

GREELEY, Colo., Feb. 28, 2012 (GLOBE NEWSWIRE) -- Pilgrim's Pride Corporation (NYSE:PPC) announced today that it will host its annual meeting of shareholders on Friday, April 27, 2012, at 8 a.m. Mountain / 10 a.m. Eastern. This meeting, which will include a review of fiscal 2011 and other business as may be properly brought before the meeting, will take place at the Pilgrim's Pride Corporation headquarters in Greeley, Colorado.

About Pilgrim's Pride

Pilgrim's employs approximately 39,500 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com>.

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Pilgrim's Pride Corporation