



August 22, 2005

Pilgrim's Pride Corporation Honored for Outstanding Service to Jack in the Box

PITTSBURG, Texas, Aug. 22 /PRNewswire-FirstCall/ -- Pilgrim's Pride Corporation (NYSE: PPC), the nation's second-largest poultry company, was recently honored by Jack in the Box with two separate awards for outstanding customer service.

Jack in the Box Inc. presented Pilgrim's Pride with its 2005 Vendor Partnership Award, which recognizes vendors who have consistently demonstrated their commitment to the Jack in the Box core values of product quality and safety, customer service and reliability. Pilgrim's Pride was honored for exceeding expectations in a number of different categories including attention to detail, service, on-time delivery and meeting exacting product specifications. Only eight of Jack in the Box Inc.'s approximately 200 vendors received the Vendor Partnership Award, and Pilgrim's Pride was the only poultry company to earn this honor.

The National Franchisee Purchasing Cooperative, Inc., an independent organization representing 36 Jack in the Box franchise operators, presented Pilgrim's Pride with its 2005 Supplier of the Year award. This award recognized the company for exceptional supplier performance and outstanding support to Jack in the Box in the areas of reliability, dependability and overall customer service. Pilgrim's Pride was the only vendor of approximately 100 to receive the annual award from the Cooperative.

"We are honored to receive these prestigious awards from Jack in the Box," commented O.B. Goolsby, president and chief executive officer of Pilgrim's Pride Corporation. "Our company's mission of 'outstanding customer service ... every day' is something we take very seriously, and these awards highlight our strong commitment to this mission."

Both awards were presented at Jack in the Box Annual Franchisee Convention in Oahu, Hawaii on July 30.

About Pilgrim's Pride Corporation

Pilgrim's Pride Corporation is the second-largest poultry producer in the United States and Mexico, and the largest chicken producer in Puerto Rico. Pilgrim's Pride employs more than 40,000 people and has major operations in 72 locations in 18 U.S. states. Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico, and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com>.

About Jack in the Box Inc.

Jack in the Box Inc. (NYSE: JBX) is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,020 restaurants in 17 states. Through a wholly owned subsidiary, the company also operates and franchises Qdoba Mexican Grill®, an emerging leader in fast-casual dining, with more than 210 restaurants in 33 states. Based in San Diego, Jack in the Box Inc. has nearly 45,000 employees. For more information, visit <http://www.jackinthebox.com>.

About The National Franchisee Purchasing Cooperative, Inc.

The National Franchisee Purchasing Cooperative, Inc. is an independent organization representing 36 Jack in the Box franchise operators.

Forward-Looking Statements:

Statements contained in this press release that state the intentions, hopes, beliefs, anticipations, expectations, outlooks or predictions of the future of Pilgrim's Pride Corporation and its management are forward-looking statements. It is important to note that the actual results could differ materially from those projected in such forward-looking statements. Factors that could cause actual results to differ materially from those projected in such forward-looking statements include: matters affecting the poultry industry generally, including fluctuations in the commodity prices of feed ingredients, chicken and turkey; additional

outbreaks of avian influenza or other diseases affecting the production performance and/or marketability of the company's poultry products; contamination of our products, which has recently and can in the future lead to product liability claims and product recalls; exposure to risks related to product liability, product recalls, property damage and injuries to persons, for which insurance coverage is expensive, limited and potentially inadequate; management of our cash resources, particularly in light of our leverage; restrictions imposed by and as a result of, our leverage; currency exchange rate fluctuations, trade barriers, exchange controls, expropriation and other risks associated with foreign operations; changes in laws or regulations affecting our operations or the application thereof as well as competitive factors and pricing pressures; risks associated with the acquisition of ConAgra Foods' chicken division including possible unknown liabilities assumed in connection with the acquisition and loss of customers of the acquired business; inability to recognize the anticipated cost savings and anticipated benefits in connection with our turkey division restructuring; and the impact of uncertainties of litigation as well as other risks described under "Risk Factors" in our Annual Report on Form 10-K and subsequent filings with the Securities and Exchange Commission. Pilgrim's Pride Corporation undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

SOURCE Pilgrim's Pride Corporation

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