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Pilgrim's Pride to Present at J.P. Morgan Global Protein Conference

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Pilgrim's Pride Corporation (NYSE: PPC) today announced that it will participate in the J.P. Morgan Global Protein Conference on March 30, 2011. Bill Lovette, Pilgrim's president and chief executive officer, will address investors beginning at approximately 9:45 a.m. Eastern. The presentation will be broadcast live over the Internet at the following link: http://cc.talkpoint.com/jpmc001/033011a_mg/?entity=3_I5PJBXO

The presentation will be available in an archived format for six months following the conference.

About Pilgrim's Pride

Pilgrim's employs approximately 42,000 people and operates chicken processing plants and prepared-foods facilities in 12 U.S. states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrimspride.com/>.

SOURCE Pilgrim's Pride Corporation

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbssa.com