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Pilgrim's Pride to Host Annual Meeting of Shareholders on April 29, 2011

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Pilgrim's Pride Corporation (NYSE: PPC) today announced that it will host an annual meeting of shareholders on Friday, April 29, 2011, at 11 a.m. Eastern. The meeting, which will include a review of fiscal 2010 and other business as may be properly brought before the meeting, will take place in New York at a site to be announced soon.

About Pilgrim's Pride

Pilgrim's employs approximately 42,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com/>.

SOURCE Pilgrim's Pride Corporation

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