



January 27, 2012

## **Pilgrim's Pride to Webcast Fourth-Quarter Conference Call With Investors on February 17, 2012**

GREELEY, Colo., Jan. 27, 2012 (GLOBE NEWSWIRE) -- Pilgrim's Pride Corporation (NYSE:PPC) announced today that it will host its fourth-quarter 2011 earnings conference call on Friday, February 17, 2012 at 9:00 a.m. MST (11:00 a.m. EST). Our management team will comment on Pilgrim's financial and operational results for the fourth quarter and year ended December 25, 2011.

We encourage participants to pre-register for the conference call using the following link. Callers who pre-register will be given a unique PIN to gain immediate access to the call and bypass the live operator. Participants may pre-register at any time, including up to and after the call start time.

To pre-register, go to:

<http://services.choruscall.com//diamondpass/registration?confirmationNumber=10008362>

You may also reach the pre-registration link by logging in through the investor section of our website at [www.pilgrims.com](http://www.pilgrims.com) and clicking on the link under "Upcoming Events."

For those who would like to join the call but have not pre-registered, they can do so on the day of the call by dialing +1 (877) 875-0930 within the US or +1 (412) 902-6569 internationally and requesting the "Pilgrim's Pride Conference." Please note that to submit a question to management during the call, you must be logged in via telephone. We welcome questions submitted in advance via email to Rosemary Geelan at [rosemary.geelan@pilgrims.com](mailto:rosemary.geelan@pilgrims.com).

Replays of the conference call will be available on our website approximately two hours after we conclude the call and can be accessed through the investor section of [www.pilgrims.com](http://www.pilgrims.com). The webcast will be available for replay through May 17, 2012.

### About Pilgrim's Pride

Pilgrim's employs approximately 40,500 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com>.

Pilgrim's Pride Corporation