



October 4, 2006

## **Pilgrim's Pride Executive to Participate in Roundtable Discussion at National Chicken Council Annual Conference**

PITTSBURG, Texas, Oct. 4 /PRNewswire-FirstCall/ -- Pilgrim's Pride Corp. (NYSE: PPC) President and Chief Executive Officer O.B. Goolsby Jr. will participate in a roundtable discussion at the National Chicken Council annual conference Thursday, October 5, 2006, in Washington, D.C. The roundtable, which will focus on "Industry Insights and Outlook," will include other executives from the poultry industry, followed by a question-and-answer period with industry analysts.

The event will take place from 2:15-3:45 p.m. (EDT). A webcast of the event will be available at <http://www.pilgrimspride.com> .

### About Pilgrim's Pride Corporation

Pilgrim's Pride Corporation is the second-largest chicken producer in the United States and Mexico and the largest chicken producer in Puerto Rico. Pilgrim's Pride employs approximately 40,000 people and has major operations in Texas, Alabama, Arkansas, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, Tennessee, Virginia, West Virginia, Mexico and Puerto Rico, with other facilities in Arizona, Florida, Iowa, Mississippi and Utah.

Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com> .

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