



February 1, 2007

## **Webcast Alert: Pilgrim's Pride Corporation to Webcast Analyst / Investor Day on February 7, 2006**

PITTSBURG, Texas, Feb. 1 /PRNewswire-FirstCall/ -- In conjunction with Pilgrim's Pride Corporation's (NYSE: PPC) first annual Analyst / Investor Day being held on Tuesday, February 7, 2006, you are invited to listen to a live audio webcast on the company website at <http://www.pilgrimspride.com> . Accompanying slides will also be available on the website.

What: Pilgrim's Pride Corporation first annual Analyst / Investor Day

When: February 7, 2006 @ 8:00 am CST

Where: <http://www.pilgrimspride.com/webcast>

How: Live over the Internet -- Simply log on to the web at the address above

To listen live via telephone, call (800) 707-1264. For security reasons, the pass code will be required to join the call. The pass code is Pilgrim's Pride and the leader's name is Rick Cogdill. International callers dial (212) 231-2242. If you are unable to participate during the live webcast, there will be an archive of the webcast available until Tuesday, February 14, 2006 at 11:59 p.m. (CST) on the company website at <http://www.pilgrimspride.com> .

Pilgrim's Pride Corporation is the second-largest chicken producer in the United States and Mexico and the largest chicken producer in Puerto Rico. Pilgrim's Pride employs more than 40,000 people and has major operations in Texas, Alabama, Arkansas, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, Tennessee, Virginia, West Virginia, Mexico and Puerto Rico, with other facilities in Arizona, California, Florida, Iowa, Mississippi and Utah.

Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com> .

(Minimum Requirements to listen to broadcast: The Windows Media Player software, downloadable free from <http://www.microsoft.com/windows/windowsmedia/mp10/default.aspx> , or the RealPlayer software, downloadable free from <http://www.real.com/products/player/index.html> , and at least a 28.8 Kbps connection to the Internet.)

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Pilgrim's Pride's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.

SOURCE Pilgrim's Pride Corporation

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