



July 17, 2008

Webcast Alert: Pilgrim's Pride Corporation to Webcast Third-Quarter Conference Call with Investors

PITTSBURG, Texas, July 17, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Pilgrim's Pride Corporation (NYSE: PPC) announces the following Webcast:

What: Fiscal 2007 Third-Quarter Financial Results

When: July 31, 2007 10:00 AM CDT / 11:00 AM EDT

Where: <http://www.videonewswire.com/event.asp?id=41007>

Dial-in information: (877) 366-0713

Verbal Passcode: VC53173

How: Live over the Internet -- Simply log on to the web at the address above.

If you are unable to participate during the live webcast, the call will be archived at (<http://www.videonewswire.com/event.asp?id=41007>).

Pilgrim's Pride Corporation is the largest chicken company in the United States and Puerto Rico and the second-largest in Mexico. Pilgrim's Pride employs approximately 55,500 people and operates 37 chicken processing and 12 prepared-food facilities, with major operations in Texas, Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia, Mexico and Puerto Rico as well as other facilities in Arizona, Iowa, Mississippi, Ohio and Utah.

Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com>.

SOURCE Pilgrim's Pride Corporation

<http://www.pilgrimspride.com/>

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