



January 22, 2013

Pilgrim's Pride Corporation to Host 2012 Year End Earnings Call February 15, 2013

GREELEY, Colo., Jan. 22, 2013 (GLOBE NEWSWIRE) -- Pilgrim's Pride Corporation (Nasdaq:PPC) announced today that it will host its fourth quarter 2012 earnings conference call and webcast on Friday, February 15, 2013 at 7:00 a.m. MT (9:00 a.m. ET). Prepared remarks regarding the financial and operational results of the fourth quarter will be followed by a question and answer period with Pilgrim's management team.

Investors and analysts are encouraged to pre-register for the webcast by using the link below. Participants who pre-register will be given a unique PIN to gain immediate access to the call and bypass the live operator. Pre-registration may be completed at any time, including up to and after the call start time.

To pre-register, go to:

<http://services.choruscall.com/links/ppc130215.html>

The pre-registration link may also be accessed by logging in through the "Investor" section of our website at www.pilgrims.com and clicking on the link under "Upcoming Events."

Participants who would like to join the call but have not pre-registered can do so on the day of the event by dialing +1 (877) 270-2148 within the US, or +1 (412) 902-6510, and requesting the "Pilgrim's Pride Conference." To submit a question to management during the call, participants must be logged in via telephone. Questions submitted in advance are welcome and may be sent via email to Rosemary Geelan at rosemary.geelan@pilgrims.com.

The webcast will be available for replay on Pilgrim's website two hours after the call concludes, and will remain available through May 2, 2013. The webcast replay can be accessed through the "Investors" section of www.pilgrims.com.

About Pilgrim's Pride Corporation

Pilgrim's employs approximately 38,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit www.pilgrims.com.

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Pilgrim's Pride Corporation