



July 12, 2010

Pilgrim's Pride to Webcast Second-Quarter Conference Call With Investors

GREELEY, Colo., July 12, 2010 /PRNewswire via COMTEX/ --

Pilgrim's Pride Corporation (NYSE: PPC) will host a conference call with investors on Friday, July 30, 2010, at 9 a.m. Mountain (11 a.m. Eastern) to discuss financial results for the second quarter of fiscal 2010.

The presentation will be broadcast live over the Internet at <http://www.videonewswire.com/event.asp?id=70373>. (Please copy and paste the link into the browser.) To listen live via telephone, call toll-free 888-732-6202, passcode 430394. International callers should dial 719-457-1017, passcode 430394. The webcast will be available for replay within approximately two hours of the conclusion of the call. A toll-free telephone replay will be available that same day beginning at approximately noon Mountain time by calling 888-348-4629, passcode 430394. International callers may dial 719-884-8882. The replay will be available for 30 days.

About Pilgrim's Pride

Pilgrim's Pride Corporation employs approximately 41,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrimspride.com/>.

SOURCE Pilgrim's Pride Corporation

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbssa.com