## FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): January 27, 2004

## PILGRIM'S PRIDE CORPORATION

(Exact Name of Registrant as Specified in its Charter)

| Delaware <br> (State or Other | $\mathbf{1 - 9 2 7 3}$ |
| :---: | :---: | :---: |
| (Commission |  |$\quad$| 75-1285071 |
| :---: |
| (IRS Employer |
| Jurisdiction of Incorporation) |

## Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits. The exhibits below, which are referred to in Item 12 of this Form 8-K are furnished solely pursuant to Item $\mathbf{1 2}$ of this Form 8-K and shall not be (i) subject to Section 18 of the Act, or Sections 11 or 12 of the Securities Act of 1933, as amended, or deemed incorporated by reference into a registration statement, proxy statement or report or other document we may file with the SEC, regardless of any general incorporation language in such a filing (except as shall otherwise be expressly set forth by specific reference in such a filing), or (ii) subject to Item $\mathbf{1 0}$ of Regulation S-K except as specifically required under the instructions to Item 12 of Form 8-K.
The following exhibits are filed with this report on Form 8-K:
Exhibit
Number

## Description

Supplemental Historical Financial Information

## Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: January 27, 2004.
By: /s/ Richard A. Cogdill

Richard A. Cogdill
Executive Vice President, Chief Financial Officer,
Executive Vice President,
Secretary and Treasurer
Exhibit Index
Exhibit Number

## Pilgrim’s Pride Corporation

Net Sales by Primary Market Line
for Quarters Ended:
The following table sets forth, for the quarterly periods including and since fiscal 2000, net sales attributable to each of our primary product lines and markets served with those products. We based the table on our internal sales reports and their classification of product types and customers. The information in these tables should be read in conjunction with the information in our SEC filings, including the discussion of our primary product lines and markets served with those products included in our most recent Annual Report on Form 10-K.


| Turkey Sales: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prepared Foods: Foodservice | \$ | 41,109 | \$ | 30,915 | \$ | 38,535 | \$ | 18,561 |  | - |  | - |  | - |  | - |  | - |
| Retail | \$ | 13,829 | \$ | 18,235 | \$ | 15,970 | \$ | 14,477 |  | - |  | - |  | - |  | - |  | - |
|  |  |  |  |  |  |  |  |  |  | - |  | - |  | - |  | - |  | - |
| Total Prepared Foods | \$ | 54,938 | \$ | 49,150 | \$ | 54,504 | \$ | 33,038 |  | - |  | - |  | - |  | - |  | - |
|  |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| Fresh Turkey: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Foodservice | \$ | 12,792 | \$ | 6,911 | \$ | 6,141 | \$ | 5,567 |  | - |  | - |  | - |  | - |  | - |
| Retail | \$ | 43,097 | \$ | 27,898 | \$ | 22,947 | \$ | 20,802 |  | - |  | - |  | - |  | - |  | - |
|  |  |  |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| Total Fresh Turkey | \$ | 55,888 | \$ | 34,809 | \$ | 29,088 | \$ | 26,369 |  | - |  | - |  | - |  | - |  | - |
|  |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| Export and Other |  |  |  |  |  |  |  |  |  | - |  | - |  | - |  | - |  | - |
| Prepared Foods | \$ | 1,110 | \$ | 851 | \$ | 941 | \$ | 641 |  | - |  | - |  | - |  | - |  | - |
| Turkey-Other | \$ | 4,468 | \$ | 3,805 | \$ | 2,846 | \$ | 2,792 |  | - |  | - |  | - |  | - |  | - |
|  |  | - |  | - |  | . |  | - |  | - |  | - |  | - |  | - |  | - |
| Total Export and Other | \$ | 5,578 | \$ | 4,656 | \$ | 3,788 | \$ | 3,433 |  | - |  | - |  | - |  | - |  | - |
|  |  |  |  |  |  |  |  |  |  | - |  | - |  | - |  | - |  | - |
| Total Turkey Sales | \$ | 116,404 | \$ | 88,615 | \$ | 87,380 | \$ | 62,840 |  | - |  | - |  | - |  | - |  | - |
|  |  |  |  |  |  |  |  | - |  | - |  | - |  | - |  | - |  | - |
| Total Prepared Foods | \$ | 56,048 | \$ | 50,001 | \$ | 55,446 | \$ | 33,679 |  | - |  | - |  |  |  |  |  |  |
| Sale of Other Products |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| U.S. | \$ | 42,972 | \$ | 45,843 | \$ | 45,719 | \$ | 46,569 | \$ | 41,725 | \$ | 36,706 | \$ | 27,940 | \$ | 42,843 | \$ | 34,201 |
| Mexico | \$ | 4,388 | \$ | 3,548 | \$ | 5,674 | \$ | 5,397 | \$ | 5,627 | \$ | 5,945 | \$ | 5,380 | \$ | 4,926 | \$ | 5,507 |
| Total Other Products | \$ | 47,360 | \$ | 49,391 | \$ | 51,393 | \$ | 51,966 | \$ | 47,353 | \$ | 42,650 | \$ | 33,320 | \$ | 47,769 | \$ | 39,708 |
| Total Net Sales |  | 656,030 |  | 641,249 |  | 645,836 |  | 541,593 | \$ | 386,032 |  | 379,375 |  | 391,979 | \$ | 373,260 | \$ | 354,825 |

(a) The acquisition of the Conagra Chicken Division has been accounted for as a purchase, and the results of operations for this acquisition have been included in our consolidated results of operations since November 23, 2003, the acquisition date.
(b) Fiscal quarter ended January 3, 2004 had 14 weeks.
(c) The acquisition of WLR Foods has been accounted for as a purchase, and the results of operations for this acquisition have been included in our consolidated results of operations since January 27, 2001, the acquisition date.

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## Pilgrim’s Pride Corporation

Statistical Management Discussion and Analysis
for quarters ended:
Our Statistical Management Discussion and Analysis data is derived from our financial statements and internal reports. Historical results should not be taken as necessarily indicative of the results that may be expected for any future period. You should read this financial data in conjunction with the appropriate period financial statements and the related notes and "Management's Discussion and Analysis of Results of Operations and Financial Condition" included in our SEC filings.


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|  | 1/3/2004(a)(b) |  | 09/27/03 | 06/28/03 | 03/29/03 | 12/28/02 | 09/28/02 | 06/29/02 | 03/30/02 | 12/29/01 | 09/29/01 | Quarters Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 06/30/01 |  |  |  |  |  |  |  |  |  | 1/01 (c) | 12/30/00 |
| Consolidated Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chicken Operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chicken Sales from all Divisions (000's) |  | 832,936 |  | 572,303 | 524,448 | 512,740 | 478,126 | 498,647 | 507,632 | 474,282 | 492,266 | 503,245 | 507,063 |  | 426,788 | 338,677 |
| Chicken Sales from all divisions divided by Chicken Net Pounds Produced from all Divisions | \$ | 0.7456 | \$ 0.7088 | \$ 0.6785 | \$ 0.6937 | \$ 0.6472 | \$ 0.6781 | \$ 0.6802 | \$ 0.6679 | \$ 0.6815 | \$ 0.7075 | \$ 0.7081 | \$ | 0.6648 | \$ 0.6671 |
| Chicken Net Pounds Produced from all Divisions (000's) |  | 1,117,103 | 807,389 | 772,970 | 739,100 | 738,789 | 735,342 | 746,286 | 710,064 | 722,340 | 711,282 | 716,048 |  | 641,972 | 507,653 |
| Other Operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Net Sales (000's) |  | 1,044,367 | 709,471 | 651,877 | 630,592 | 627,405 | 639,819 | 637,116 | 600,753 | 656,030 | 641,251 | 645,836 |  | 541,593 | 386,032 |
| Total Cost of Sales (000's) |  | 967,264 | 660,084 | 600,932 | 604,919 | 599,406 | 608,213 | 590,808 | 572,122 | 598,166 | 579,307 | 571,360 |  | 512,377 | 341,061 |
| Gross Margin from all operations (000's) |  | 77,103 | 49,387 | 50,945 | 25,673 | 27,999 | 31,606 | 46,308 | 28,631 | 57,864 | 61,944 | 74,476 |  | 29,216 | 44,971 |
| Gross Margin from all operations as a percent of Total Net Sales |  | 7.38\% | 6.96\% | 7.82\% | 4.07\% | 4.46\% | 4.94\% | 7.27\% | 4.77\% | 8.82\% | 9.66\% | 11.53\% |  | 5.39\% | 11.65\% |
| Total Selling, General and Administrative Expenses ( 000 's) |  | 46,303 | 34,142 | 35,107 | 35,576 | 32,045 | 34,771 | 32,953 | 33,003 | 34,535 | 30,827 | 30,138 |  | 34,488 | 23,955 |
| Total Selling, General and Administrative Expenses as a percent of Total Net Sales |  | 4.43\% | 4.81\% | 5.39\% | 5.64\% | 5.11\% | 5.43\% | 5.17\% | 5.49\% | 5.26\% | 4.81\% | 4.67\% |  | 6.37\% | 6.21\% |
| Operating Income from all operations (000's) |  | 30,800 | 15,245 | 15,838 | $(9,903)$ | $(4,046)$ | $(3,165)$ | 13,355 | $(4,372)$ | 23,329 | 31,117 | 44,338 |  | $(5,272)$ | 21,016 |
| Operating Income from all operations as a percent of Total Net Sales |  | 2.95\% | 2.15\% | 2.43\% | 1.57\% | -0.64\% | -0.49\% | 2.10\% | -0.73\% | 3.56\% | 4.85\% | 6.87\% |  | -0.97\% | 5.44\% |
| Avian Influenza Reimbursement (000's) |  |  | 10,434 | 67 | 1,749 | 14,301 |  | - | - | - | - | - |  | - | - |
| Vitamin Settlements (000's) |  |  | 43 | 10,235 | 9,564 | 86 | 65 | 691 | - | - | - | 1,149 |  | - | 2,195 |
| Total Adjustments (000'S) |  | - | 10,477 | 10,302 | 11,313 | 14,387 | 65 | 691 | - | - | - | 1,149 |  | - | 2,195 |
| Consolidated Adjusted Chicken and Turkey Operating Income (000's) |  | 30,800 | 25,722 | 26,140 | 1,410 | 10,341 | $(3,100)$ | 14,046 | $(4,372)$ | 23,329 | 31,117 | 45,487 |  | $(5,272)$ | 23,211 |
| Consolidated Adjusted Chicken and Turkey Income as a percent of Total Net Sales |  | 2.95\% | 3.63\% | 4.01\% | 0.22\% | 1.65\% | -0.48\% | 2.20\% | -0.73\% | 3.56\% | 4.85\% | 7.04\% |  | -0.97\% | 6.01\% |

(a) The acquisition of the Conagra Chicken Division has been accounted for as a purchase, and the results of operations for this acquisition have been included in our consolidated results of operations since November 23, 2003, the acquisition date. These results include net sales of $\$ 209.9$ million and $\$ 49.2$ million of Chicken Products and Other Products, respectively, and production of 286.1 million pounds of chicken products.
(b) 14 week Quarter.
(c) The acquisition of WLR Foods has been accounted for as a purchase, and the results of operations for this acquisition have been included in our consolidated results of operations since January 27, 2001, the acquisition date.

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|  | 09/30/00 | 07/01/00 | 04/01/00 | 01/01/00 | 10/02/99 | 07/03/99 | 04/03/99 | 01/02/99(b) | 09/26/98 | 06/27/98 | 03/28/98 | 12/27/97 | 09/27/97 | 6/28/97 | 03/29/97 | 12/28/96 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chicken Operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chicken Sales from all Divisions (000's) | 336,725 | 358,659 | 325,491 | 315,117 | 309,425 | 312,664 | 288,478 | 286,461 | 299,280 | 288,664 | 281,601 | 289,122 | 306,892 | 301,549 | 265,306 | 259,415 |
| Chicken Sales from all divisions divided by Chicken Net Pounds Produced from all Divisions | \$ 0.6771 | \$ 0.7051 | \$ 0.6552 | \$ 0.6610 | \$ 0.6554 | \$ 0.6897 | \$ 0.6582 | 0.6113 | \$ 0.7416 | \$ 0.7037 | \$ 0.6749 | \$ 0.6633 | \$ 0.6916 | \$ 0.6923 | \$ 0.6793 | \$ 0.6992 |
| Chicken Net Pounds Produced from all Divisions (000's) | 497,308 | 508,686 | 496,760 | 476,722 | 472,089 | 453,349 | 438,314 | 468,588 | 403,563 | 410,199 | 417,224 | 435,891 | 443,754 | 435,563 | 390,578 | 371,012 |
| Other Operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other Sales ( 000 's) | 42,651 | 33,320 | 47,769 | 39,708 | 37,836 | 31,496 | 41,416 | 49,627 | 41,431 | 39,836 | 42,845 | 48,765 | 34,382 | 33,619 | 38,095 | 38,391 |
| Totals All Operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Net Sales (000's) | 379,375 | 391,979 | 373,260 | 354,825 | 347,261 | 344,160 | 329,894 | 336,088 | 340,711 | 328,500 | 324,446 | 337,887 | 341,274 | 335,168 | 303,401 | 297,806 |
| Total Cost of Sales (000's) | 339,718 | 345,314 | 339,231 | 309,348 | 301,131 | 294,745 | 283,632 | 292,187 | 293,586 | 295,764 | 297,585 | 308,507 | 307,414 | 307,883 | 280,316 | 267,539 |
| Gross Margin from all operations ( 000 's) | 39,658 | 46,665 | 34,029 | 45,477 | 46,131 | 49,415 | 46,262 | 43,900 | 47,125 | 32,736 | 26,861 | 29,380 | 33,860 | 27,285 | 23,085 | 30,267 |
| Gross Margin from all operations as a percent of Total Net Sales | 10.45\% | 11.90\% | 9.12\% | 12.82\% | 13.28\% | 14.36\% | 14.02\% | 13.06\% | 13.83\% | 9.97\% | 8.28\% | 8.70\% | 9.92\% | 8.14\% | 7.61\% | 10.16\% |
| Total Selling, General and Administrative Expenses ( 000 's) | 24,022 | 20,316 | 20,747 | 20,255 | 17,316 | 20,203 | 20,970 | 17,715 | 15,681 | 13,694 | 15,463 | 14,009 | 8,567 | 14,658 | 13,425 | 13,953 |
| Total Selling, General and Administrative Expenses as a percent of Total Net Sales | 6.33\% | 5.18\% | 5.56\% | 5.71\% | 4.99\% | 5.87\% | 6.36\% | 5.27\% | 4.60\% | 4.17\% | 4.77\% | 4.15\% | 2.51\% | 4.37\% | 4.42\% | 4.69\% |
| Operating Income from all operations ( 000 's) | 15,636 | 26,349 | 13,282 | 25,222 | 28,814 | 29,212 | 25,292 | 26,186 | 31,444 | 19,042 | 11,398 | 15,371 | 25,293 | 12,627 | 9,660 | 16,314 |
| Operating Income from all operations as a percent of Total Net Sales | 4.12\% | 6.72\% | 3.56\% | 7.11\% | 8.30\% | 8.49\% | 7.67\% | 7.79\% | 9.23\% | 5.80\% | 3.51\% | 4.55\% | 7.41\% | 3.77\% | 3.18\% | 5.48\% |
| Avian Influenza Reimbursement (000's) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Vitamin Settlements ( 000 's) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Total Adjustments (000'S) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Consolidated Adjusted Chicken and Turkey Operating Income (000's) | 15,636 | 26,349 | 13,282 | 25,222 | 28,814 | 29,212 | 25,292 | 26,186 | 31,444 | 19,042 | 11,398 | 15,371 | 25,293 | 12,627 | 9,660 | 16,314 |
| Consolidated <br> Adjusted Chicken and Turkey Income as a percent of Total Net Sales | 4.12\% | 6.72\% | 3.56\% | 7.11\% | 8.30\% | 8.49\% | 7.67\% | 7.79\% | 9.23\% | 5.80\% | 3.51\% | 4.55\% | 7.41\% | 3.77\% | 3.18\% | 5.48\% |

 2003, the acquisition date. These results include net sales of $\$ 209.9$ million and $\$ 49.2$ million of Chicken Products and Other Products, respectively, and production of 286.1 million pounds of chicken products.
(b) 14 week Quarter
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