

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 7, 2006

PILGRIM'S PRIDE CORPORATION
(Exact Name of Registrant as Specified in its Charter)

Delaware	1-9273	75-1285071
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

4845 US Hwy. 271 N.	
Pittsburg, Texas	75686-0093
(Address of Principal Executive Offices)	(ZIP Code)

Registrant's telephone number, including area code: **(903) 434-1000**

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

Attached hereto as Exhibit 99.1 is an overview of Pilgrim's Pride Corporation to be referenced in the investor conference of February 7, 2006.

**Exhibit
Number** **Description**

99.1 Overview of Pilgrim's Pride Corporation to be referenced in the investor conference of February 7, 2006.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: February 7, 2006.

By: /s/ Richard A. Cogdill

Richard A. Cogdill
Executive Vice President, Chief Financial Officer,
Secretary and Treasurer

Exhibit Index

Exhibit Number	Description
99.1	Overview of Pilgrim's Pride Corporation to be referenced in the investor conference of February 7, 2006.



Proven Performance, Poised for Growth

Analyst / Investor Day

February 7, 2006

Proven Performance,
Poised for Growth



Welcoming Remarks

Kathy M. Costner

Vice President, Investor Relations

February 7, 2006



Cautionary Notes and Forward-Looking Statements

Statements contained in this presentation that state the intentions, hopes, beliefs, anticipations, expectations or predictions of the future of Pilgrim's Pride Corporation and its management, including any earnings guidance for fiscal 2006, are forward-looking statements. It is important to note that the actual results could differ materially from those projected in such forward-looking statements. Factors that could cause actual results to differ materially from those projected in such forward-looking statements include: matters affecting the poultry industry generally, including fluctuations in the commodity prices of feed ingredients, chicken and turkey; additional outbreaks of avian influenza or other diseases, either in our own flocks or elsewhere, affecting our ability to conduct our operations and/or demand for our poultry products; contamination of our products, which has recently and can in the future lead to product liability claims and product recalls; exposure to risks related to product liability, product recalls, property damage and injuries to persons, for which insurance coverage is expensive, limited and potentially inadequate; changes in laws or regulations affecting our operations or the application thereof; competitive factors and pricing pressures or the loss of one or more of our largest customers; currency exchange rate fluctuations, trade barriers, exchange controls, expropriation and other risks associated with foreign operations; management of our cash resources, particularly in light of our leverage, and restrictions imposed by and as a result of, our leverage; and the impact of uncertainties of litigation as well as other risks described under "Risk Factors" in our Annual Report on Form 10-K and subsequent filings with the Securities and Exchange Commission. Pilgrim's Pride Corporation undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

The information included in this presentation should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended October 1, 2005 and subsequent reports filed with the Securities and Exchange Commission.

We have included certain information regarding our results of operations and components thereof that have been adjusted to exclude the effects of the restructuring of our turkey operations and other related expenses, to exclude the estimated adverse effects of the October 2002 recall of certain deli meats by the Company and to exclude recoveries resulting from our vitamin and methionine and other litigation and recall-related insurance. We have included this information as we believe that investors may be interested in our results excluding these items as this is how our management analyzes our results from continuing operations.

"EBITDA" is defined as net income (loss) before interest, income taxes, depreciation and amortization. EBITDA is presented because it is used by us, and we believe it is frequently used by securities analysts, investors and other interested parties, in addition to and not in lieu of Generally Accepted Accounting Principles (GAAP) results, to compare the performance of companies. EBITDA is not a measurement of financial performance under GAAP and should not be considered as an alternative to cash flow from operating activities or as a measure of liquidity or an alternative to net income as indicators of our operating performance or any other measures of performance derived in accordance with GAAP.

3



Management Team Presenting

- Lonnie "Bo" Pilgrim *Co-Founder and Chairman*
- O.B. Goolsby, Jr. *President and Chief Executive Officer*
- Richard A. Cogdill *Chief Financial Officer*
- J. Clinton Rivers *Chief Operating Officer*
- Gary Treat *Senior Vice President, Food Safety and Quality Assurance*
- Robert Wright *Executive Vice President, Sales and Marketing*

4



**Proven Performance,
Poised for Growth**

Lonnie "Bo" Pilgrim
Co-Founder and Chairman



**Proven Performance,
Poised for Growth**

O.B. Goolsby, Jr.

President & Chief Executive Officer

February 7, 2006



Pilgrim's Pride

Our Vision:

*To be a world-class food company...
better than the best.*

Our Mission:

*Our job is outstanding customer
satisfaction...every day!*



Pilgrim's Pride Product Portfolio





Pilgrim's Pride at a Glance

- Second largest chicken producer in US and Mexico
- Market capitalization of approx \$1.7 billion
- Record net income of \$265 million, or \$3.98 per share, in FY2005
- Award-winning preferred supplier to foodservice and retail industry leaders
- Approx 45% of LTM 12/31/05 US chicken sales are higher margin value-added products
- Experienced, strong and stable management team

9



Solid Leadership Position

U.S. Chicken Market

Company	2004 Market Share (%)	Geographic Reach
Tyson Foods, Inc.	23.2	National
Pilgrim's Pride	15.4	National
Gold Kist, Inc.	8.9	Regional
Perdue Farms, Inc.	7.4	Regional
Sanderson Farms, Inc.	4.0	Regional
Wayne Farms, LLC	3.8	Regional
Foster Farms	3.3	Regional
Mountaire Farms, Inc.	3.2	Regional
Eight Largest Producers	69.2	Regional
All Others	30.8	Regional
Total	100.0	

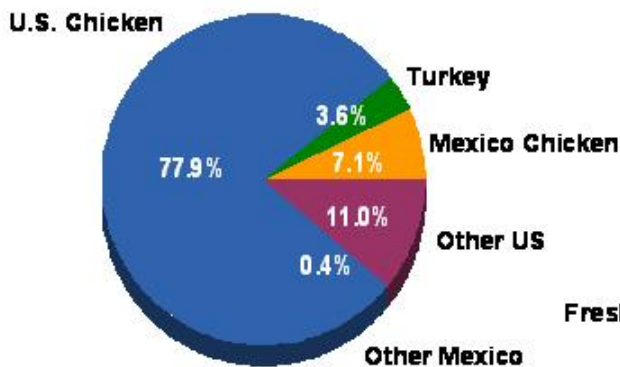
10

Source: *Watt Poultry USA February 2005*



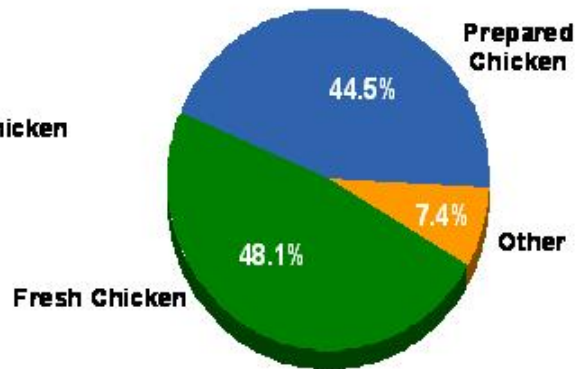
Largest Pure-Play Company in Poultry

Sales by Division



Total Sales LTM 12/31/05:
\$5,666.3 mm

U.S. Chicken Sales



Total Sales LTM 12/31/05:
\$4,411.3 mm

11



Powerful Earnings Growth Strategy

- Driving growth in value-added Prepared Foods
 - Well-positioned to capitalize on favorable consumption trends
 - A leading supplier to quick service restaurants
 - Expanding presence in broadline food service distribution
- Adding new accounts through expanded national footprint
 - One of only two players to service national operators
 - Platform to significantly expand retail presence
- Achieving additional operational efficiencies
- Capitalizing on increased chicken consumption in Mexico

12



Transformations Achieved Over Last Two Years

- Strengthened competitive position
 - Reinforced fast-growing, higher-margin product mix
 - Significantly increased size and scale
 - Enhanced technological leadership and cost-efficiencies
- Expanded and enhanced brand portfolio
 - Pierce®, Country Pride®, Easy-Entrée®, To-Ricos®, Wing-Dings®
- Broadened geographic reach
 - Complementary operations with processing facilities and distribution centers in Southeastern region of US
 - Established solid foothold in Puerto Rico, a profitable market
- Improved distribution capabilities
 - Gained established relationships with broad-line national distributors
 - Expanded customer base
 - Provided customers with access to a broader range of standard and specialty chicken products from a single source

13



Expanded North American Footprint



14



Successful Integration Track Record

How We Do It

- **Strategic Synergy Teams**
 - Joint transition team of senior executives
 - Production
 - Sales and marketing
 - Supply chain / purchasing
 - Function specific sub-teams
 - Human resources
 - Finance
 - Information technology

Proven Results

- \$125 million of annualized synergies realized in FY2005
- All operations integrated on systems platform within 10 months

15



Turkey Restructuring Milestones

- April 2004: Announced plans to restructure turkey business with new focus on value-added turkey products
- April 2004: Introduced Signature Turkey line – a premium line of butter-basted turkey products
- September 2004: Sold commodity turkey production facility in Hinton, VA and associated feed mill in Broadway, VA
- March 2006: Will cease production of ground turkey and cooked turkey deli breast meat items to focus strictly on profitable refrigerated salads line
 - Limited turkey operations to fresh and frozen whole turkeys, produced in New Oxford, PA

The latest actions are expected by the company to generate annualized pre-tax earnings of approximately \$10 - \$15 million per year

16



Mexico Strategy

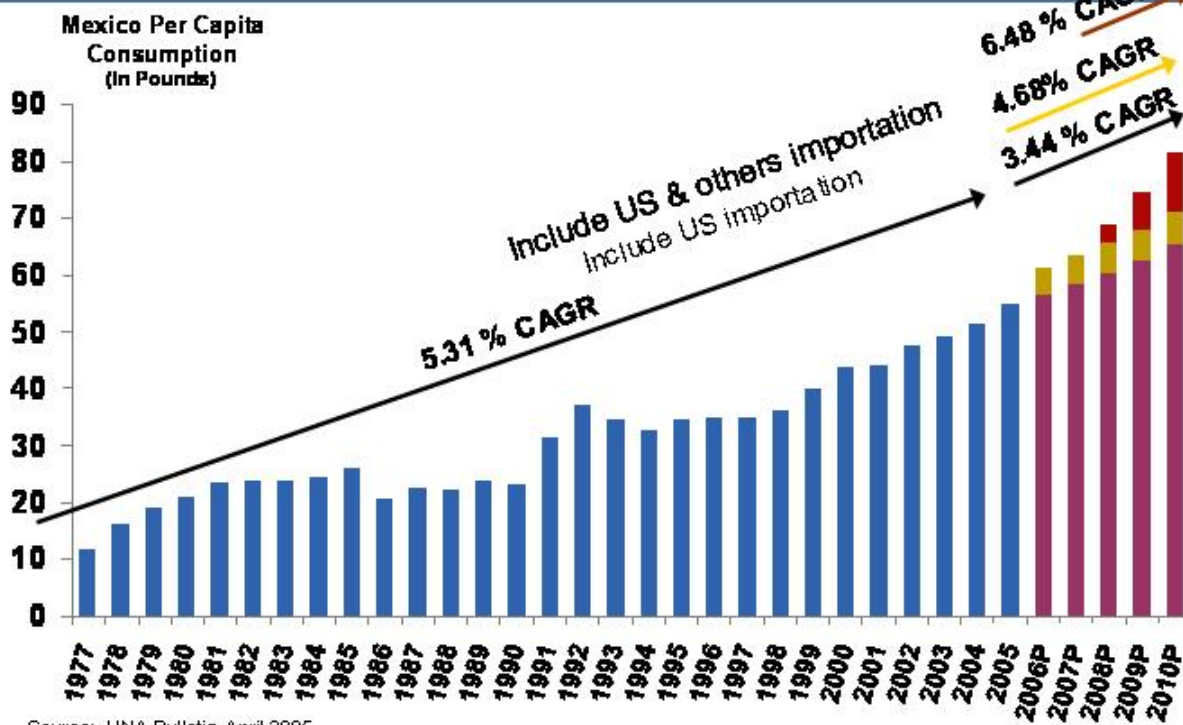
Capitalize on significant growth opportunities through continued emphasis on:

- Being a low-cost producer
- Strengthening presence in center of country
- Expanding distribution beyond our current capabilities in 26 out of 32 states
- Significantly improving service

17



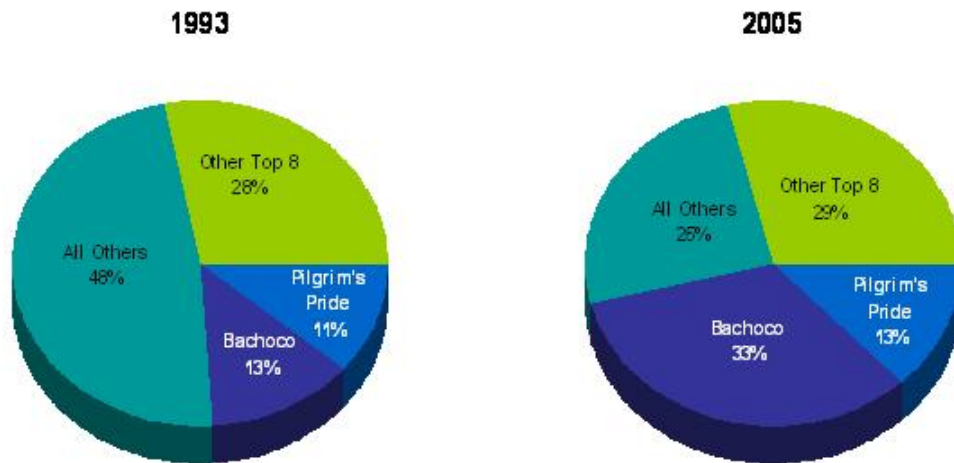
Increasing Consumption in Mexico



18



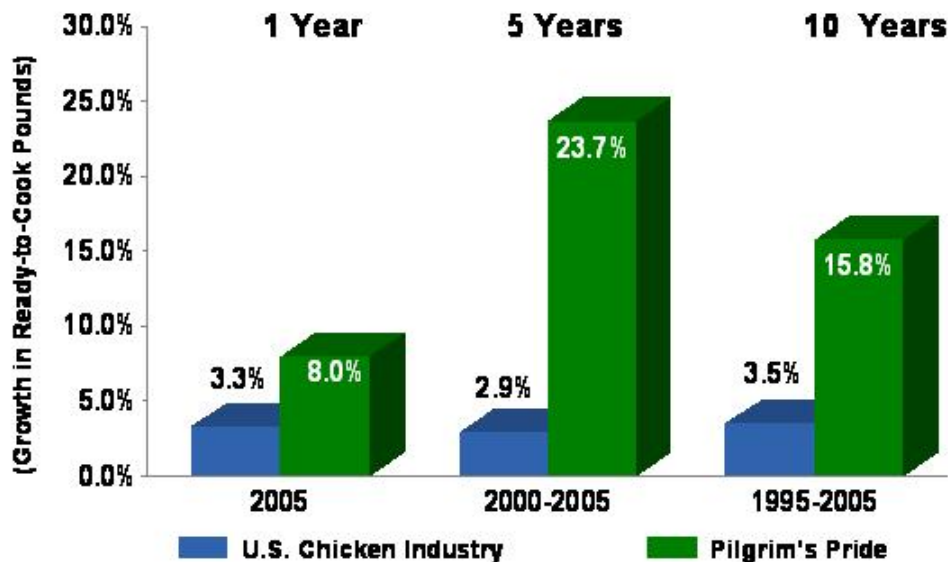
Trend Toward Consolidating Marketplace in Mexico



Source: BEIAPOME Industry



Outpacing Industry Growth

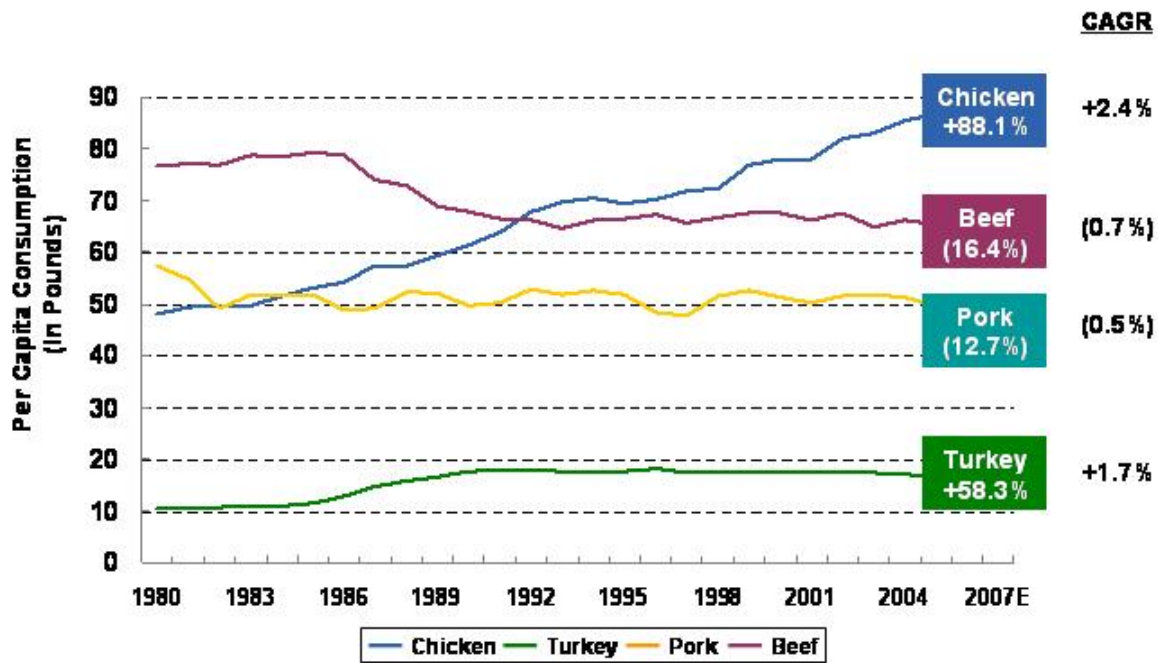


Pilgrim's Pride's successful business strategy has enabled it to dramatically outperform average industry growth levels

Source: National Chicken Council



US Chicken Consumption Outpacing Other Proteins



Source: January 17, 2006 USDA/National Chicken Council



Worldwide Exports



Represents top ten countries PPC exports leg quarters to by volume



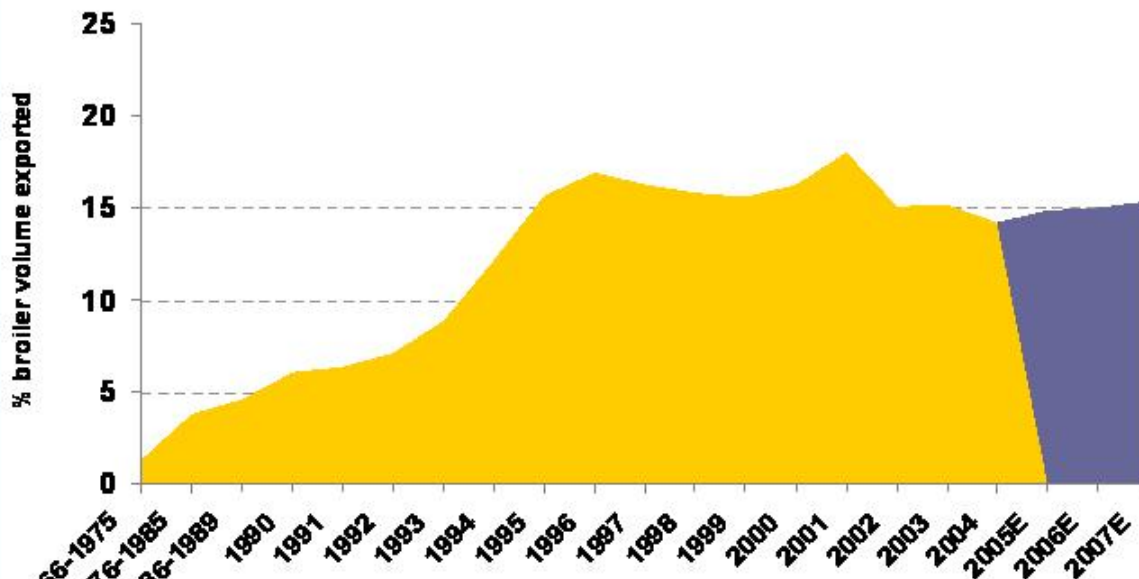
Recent Developments in Export Market

- Export shipments
 - 5% below prior year as of November 2005
 - Expected to be flat in January and up 3% for 2006 by USDA
- Cold storage as of December 2005
 - Total chicken up 28% over December 2004
 - Total chicken up 5% over November 2005
 - Leg quarters up 131% over December 2004
 - Leg quarters up 12% over November 2005
- Leg quarter pricing
 - For FY2005, up 12.8% to \$0.36/lb year-over-year
 - As of 02/01/06, down 17.2% to \$0.24/lb year-over-year

23



Forecasted Expansion in Industry Exports



Export expansion complements U.S. business, provides strong market for dark meat and assists in stabilizing market pricing

Source: January 17, 2006 National Chicken Council.

24



Unparalleled Management Expertise and Commitment

Name	Title	Years with Company	Years in Industry
Lonnie "Bo" Pilgrim	Chairman of the Board	59	59
Clifford E. Butler	Vice Chairman of the Board	37	43
O.B. Goolsby, Jr.	President, Chief Executive Officer and Director	31	31
Richard A. Cogdill	Chief Financial Officer, Secretary, Treasurer and Director	14	14
J. Clinton Rivers	Chief Operating Officer	19	24
Robert Wright	Executive Vice President – Sales and Marketing	2	25
Gary Treat	Senior Vice President – Quality Assurance and Food Safety	19	30
			226



Our Unique Culture Breeds Success

- Our collective pursuit of Continuous Improvement (CI) creates an empowering environment where all partners (employees) can excel
- CI is our guiding management philosophy – “It’s not the person...it’s the process.”
- Based on three cornerstones:
 - Quality
 - Process improvement
 - Team work



Putting Our People First

Living by the Golden Rule

- We create an environment where people are treated well and feel they are vested in our process
- We invest more in training and improving our people than anyone else in the industry
 - Reimburse continuing education for all partners
- Open door communication policy for all
- Management leads by example
- Access provided to chaplains for support

Our growth creates stability for our workforce and opportunity for advancement.

27



Our Partners Reach a Milestone

- Our Lufkin, TX facility celebrated 5 million work hours without a lost-time injury
 - Total commitment of plant management
 - Cooperation of each employee
- Safety program at Lufkin is successful due to ongoing efforts by safety committees, safety monitors and the commitment of supervisors to keep areas safe

Company employees worked more than 540 consecutive days without a lost-time injury!

28



Proven Performance, Poised for Growth

- Capable management team
 - Business strategy
 - Clarity of vision (e.g. strategic goals)
- Capital structure
 - Strong balance sheet
 - NYSE listed (66.5 million shares)
 - Growth oriented and value-added stock
- Vertically integrated
 - Largest pure-play company in poultry
 - Geographically diversified
- Driving growth in value-added prepared foods
- Adding new accounts through expanded national footprint
- Achieving additional operational efficiencies

29

Proven Performance, Poised for Growth



Building Shareholder Value Through Prudent Financial Management

Richard A. Cogdill

Chief Financial Officer

February 7, 2006



Pilgrim's Pride Today

- Largest pure-play chicken producer in the US (#2 overall)
 - Scale, product offering and national distribution capability
 - One of only two US producers capable of supplying largest customers nationwide
- Focus on prepared foods drives sustainable growth and leads to greater stability
 - ~45% of LTM 12/31/05 US chicken sales from higher margin prepared foods
 - One of fastest growing and most profitable segments in industry

31



Pilgrim's Pride Today (cont'd)

- Improved industry fundamentals
 - Consolidation has led to more rational behavior among industry players; top 3 players control over 50% of market
 - Evidenced by controlled supply growth and improved industry profitability, especially over last five years
- Operational performance driving strong financial results
 - 11.4% CAGR in EBITDA⁽¹⁾ from FY2001 to FY2005⁽²⁾
 - Significant free cash flow and long-dated debt maturity provide strong credit protection and liquidity in down cycle
 - Compares favorably against agribusiness/protein peers; among the lowest in leverage and strongest cash flow coverage statistics

(1) Pro forma for ConAgra chicken acquisition and synergies.

(2) See Appendix E for EBITDA Reconciliation

32



Summary Operating Results - Sales Segments

(\$ in millions)	LTM 12/31/05	LTM 1/01/05	% Change	FY2006 Quarter 1	FY2005 Quarter 1	% Change
Chicken Sales:						
United States	\$ 4,410.6	\$ 4,382.6	0.6%	\$ 1,034.2	\$ 1,034.9	-0.1%
Mexico	398.8	370.4	7.7%	92.4	96.9	-4.6%
Total Chicken Sales	\$ 4,809.4	\$ 4,753.0	1.2%	\$ 1,126.6	\$ 1,131.8	-0.5%
Total Turkey Sales	187.0	272.7	-31.4%	61.9	79.8	-22.4%
Sale of Other Products						
United States	624.6	641.7	-2.7%	153.5	155.0	-1.0%
Mexico	20.9	20.2	3.5%	1.8	1.6	12.5%
Total Sale of Other Products	645.5	661.9	-2.5%	155.3	156.6	-0.8%
Total Net Sales	\$ 5,641.8	\$ 5,687.6	-0.8%	\$ 1,343.8	\$ 1,368.2	-1.8%

33



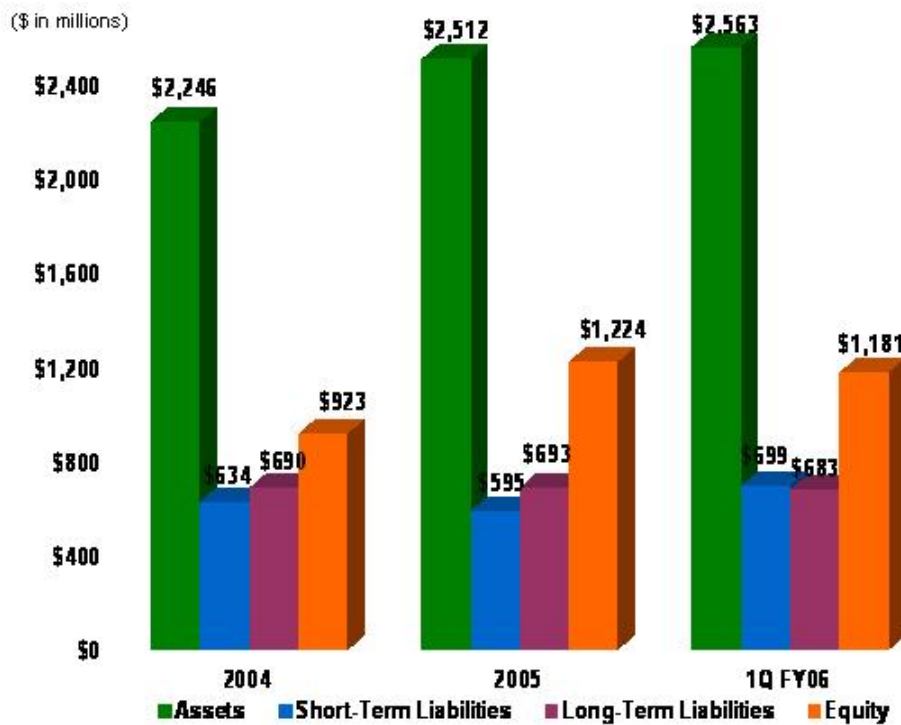
Summary Operating Results - Operating Income

(\$ in millions)	LTM 12/31/05	LTM 1/1/05	FY2006 Quarter 1	FY2005 Quarter 1
Operating Income (Loss):				
Chicken and Other Products:				
United States	\$ 371.0	\$ 372.9	\$ 53.9	\$ 88.6
Mexico	27.6	3.9	(7.1)	5.2
Sub Total	\$ 398.6	\$ 376.8	\$ 46.8	\$ 93.8
Turkey	(23.5)	(109.7)	(5.6)	(4.8)
Other Products:				
United States	11.3	30.8	4.5	1.6
Mexico	4.6	3.6	0.5	0.4
Sub Total	\$ 15.9	\$ 34.5	\$ 5.0	\$ 2.0
GAAP Operating Income	\$ 391.0	\$ 301.6	\$ 46.2	\$ 91.0
Operating Margin	6.93%	5.30%	3.44%	6.65%
Turkey Restructuring & non-recurring items	-	23.9	-	-
Adjusted Operating Income	\$ 391.0	\$ 325.5	\$ 46.2	\$ 91.0
Operating Margin before Turkey Restructuring & non-recurring items	6.93%	5.72%	3.44%	6.65%

34



Strong Balance Sheet



35



Well-Capitalized

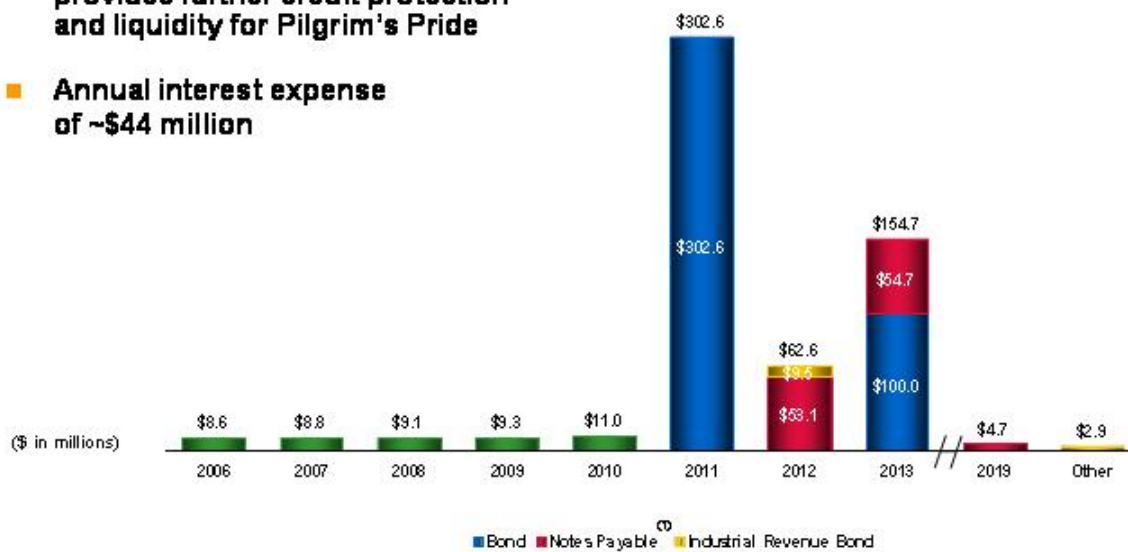
(\$ in millions)	% of		% of		1st Qtr	
	10/2/04	10/2/04	10/1/05	10/1/05	12/31/05	12/31/05
Cash and Cash Equivalents	38.2		132.6		112.4	
Senior Secured Credit Facilities	-	- %	-	- %	-	- %
Notes Payable to Ins. Company	123.9	8.4	107.8	6.2	97.7	5.7
9 5/8% Senior Notes due 2011	303.0	20.7	302.6	17.3	302.5	17.8
9 1/4% Senior Sub. Notes due 2013	100.0	6.8	100.0	5.7	100.0	5.9
Other Debt	17.4	1.2	17.1	1.0	17.0	1.0
Total Debt	544.3	37.1	527.5	30.1	517.2	30.4
Total Stockholders' Equity	923.0	62.9	1,223.6	69.9	1,183.4	69.6
Total Capitalization	1,467.3	100.0 %	1,751.1	100.0 %	1,700.6	100.0 %

36



Debt Maturity Profile

- **No near-term debt maturity provides further credit protection and liquidity for Pilgrim's Pride**
- **Annual interest expense of ~\$44 million**



Note: Other debt consists of variable rates payable.
 Maturity Profile is based on call order.
 (*) Notes payable consists of \$107.8 million to a finance company and other notes payable of \$2.9 million.



Credit Ratios Reflect Financial Strength

	<u>FYE 2005</u>	<u>Q1 FY2005*</u>	<u>Q1 FY2006**</u>
EBITDA / Interest Expense (x)	12.82x	9.95x	8.86x
Total Debt / EBITDA (x)	0.94x	1.22x	1.00x
Net Debt / EBITDA (x)	0.70x	0.83x	0.67x
Total Debt / Total Capital	30.1%	35.5%	30.5%
Net Debt / Total Capital	24.4%	27.2%	22.7%
Net Worth (millions)	\$1,223.6	\$970.4	\$1,181.1
Book Value/Common Share	\$18.38	\$14.58	\$17.67

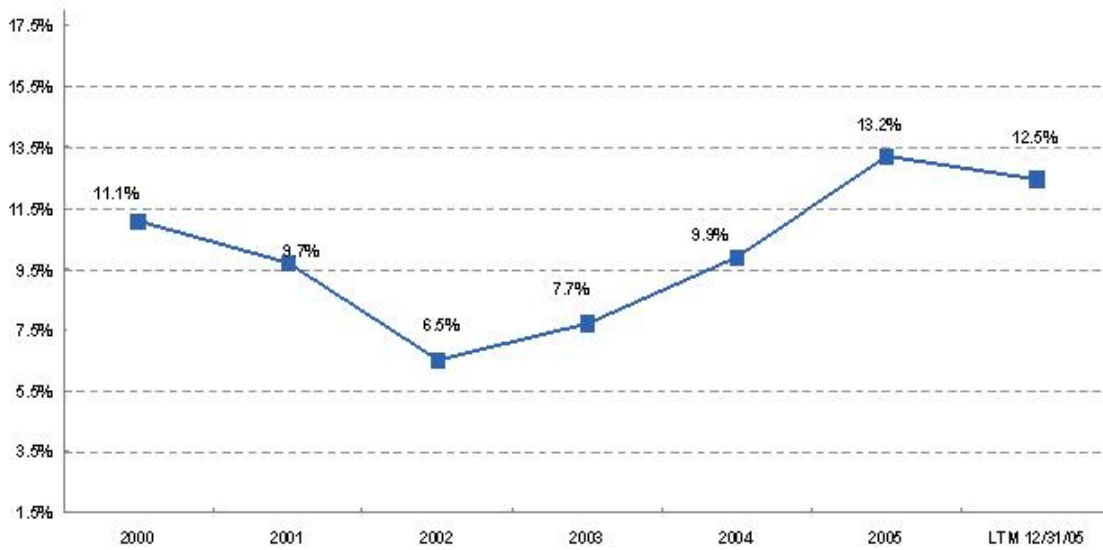
(*) For 1Q FY2005 and 1Q FY2006, EBITDA used in this calculation is based on the LTM periods ending January 1, 2005 and December 31, 2005, respectively. See Appendix A for reconciliation.

(**) FY 2005, EBITDA used in this calculation has been adjusted. See Appendix A for reconciliation.



Strong Gross Margin Percentage of Sales

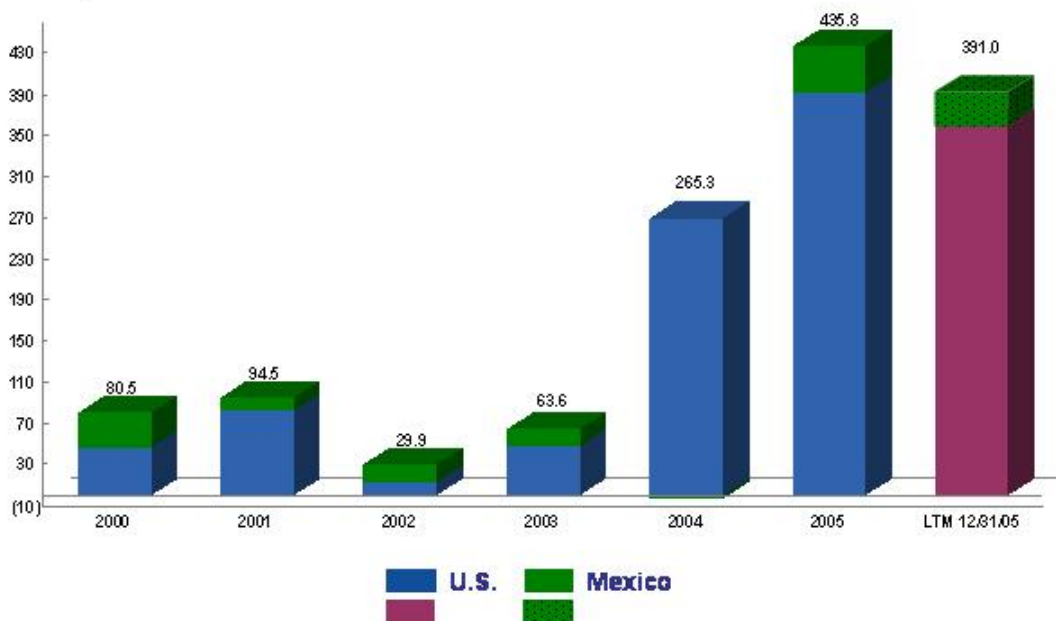
Fiscal Years Ended



Operating Income

Fiscal Years Ended

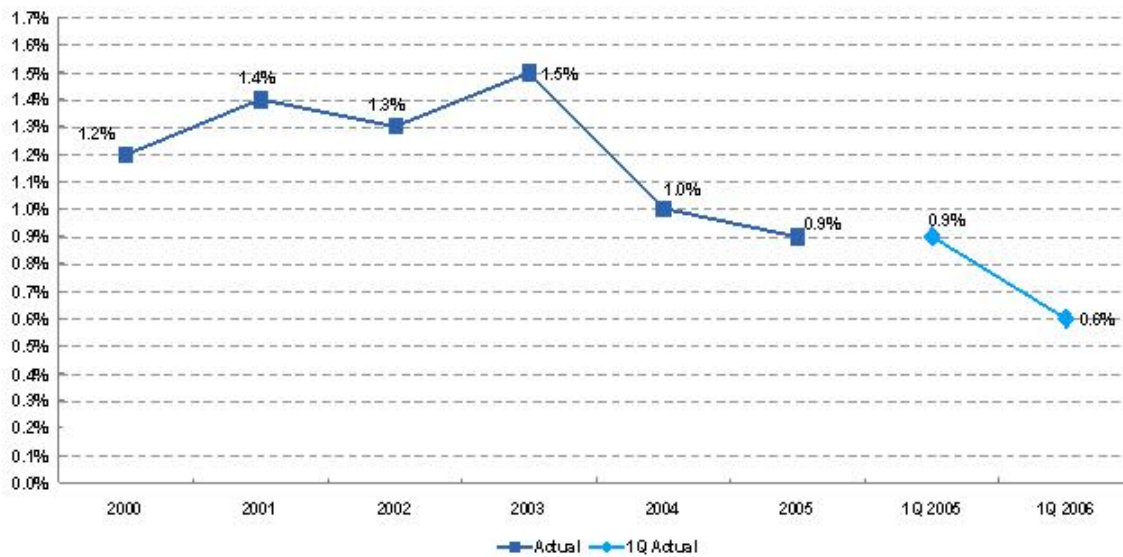
(\$ in millions)





Interest Expense Percentage of Sales

Fiscal Years Ended

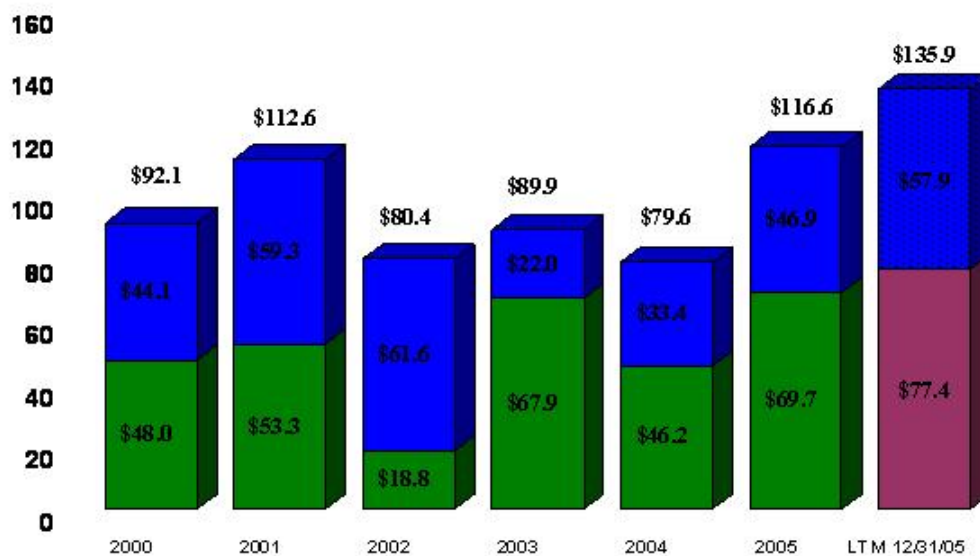


Prudent Management of Capital Expenditures

Fiscal Years Ended

(\$ in millions)

■ Maintenance/Other
 ■ Expansion/Efficiency

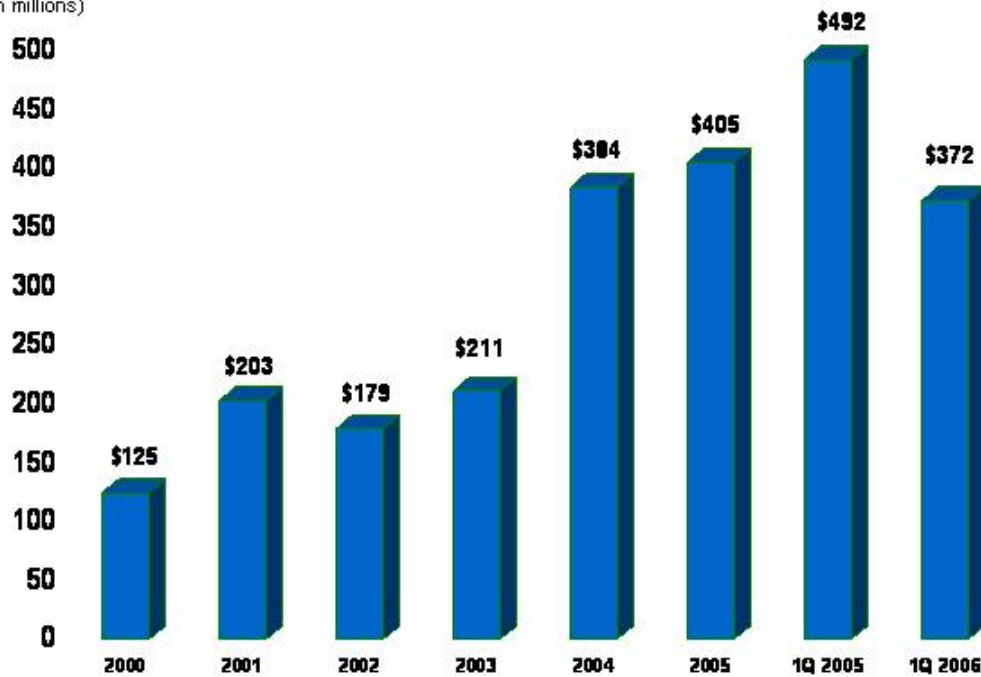


The Company projects FY 2006 capital expenditures of approximately \$180 - 200 million



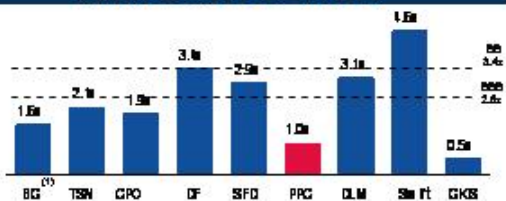
Working Capital

Fiscal Years Ended
(\$ in millions)



Protein / Agribusiness Industry Peer Comparisons

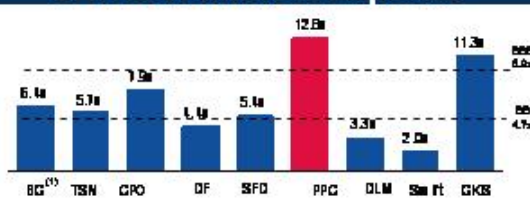
Total Debt / EBITDA



Ratings: BBB- (BBB) BBB (BBB) BBB+ (BBB) BBB- (BBB+) BBB+ (BBB+) BBB (BBB) BBB (BBB) BBB (BBB) BBB (BBB)

Note: Reflect median 5 year average for S&P BBB and BB companies.
N/A-NA Not rated.
C) Adjusted for readily marketable securities.

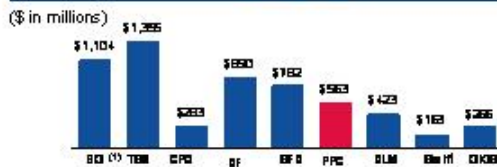
EBITDA / Interest Expense



Ratings: BBB- (BBB) BBB (BBB) BBB+ (BBB) BBB- (BBB+) BBB+ (BBB+) BBB (BBB) BBB (BBB) BBB (BBB) BBB (BBB)

Note: Reflect median 5 year average for S&P BBB and BB companies.
N/A-NA Not rated.
C) Adjusted for readily marketable securities.

EBITDA



Ratings: BBB- (BBB) BBB (BBB) BBB+ (BBB) BBB- (BBB+) BBB+ (BBB+) BBB (BBB) BBB (BBB) BBB (BBB) BBB (BBB)

Note: EBITDA for PPC is adjusted to exclude legacy recall and restructuring, of which and mortgage litigation elements and non-recurring recovery related to insurance settlement recall. See Appendix C for reconciliation.
C) Adjusted for readily marketable securities.

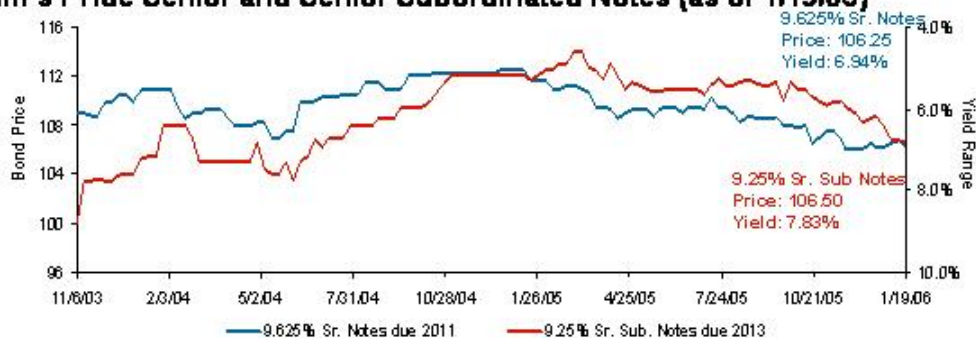


Impressive Financial Performance Recognized by Market

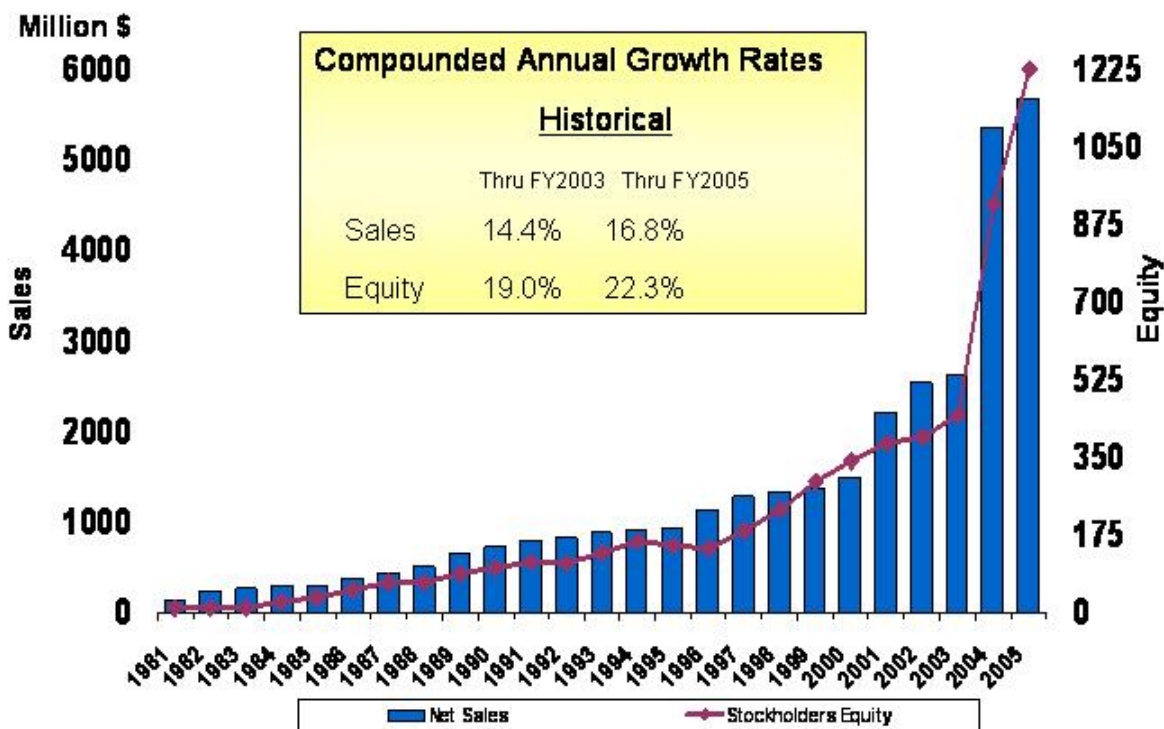
Pilgrim's Pride Share Price (as of 1/19/06)



Pilgrim's Pride Senior and Senior Subordinated Notes (as of 1/19/06)

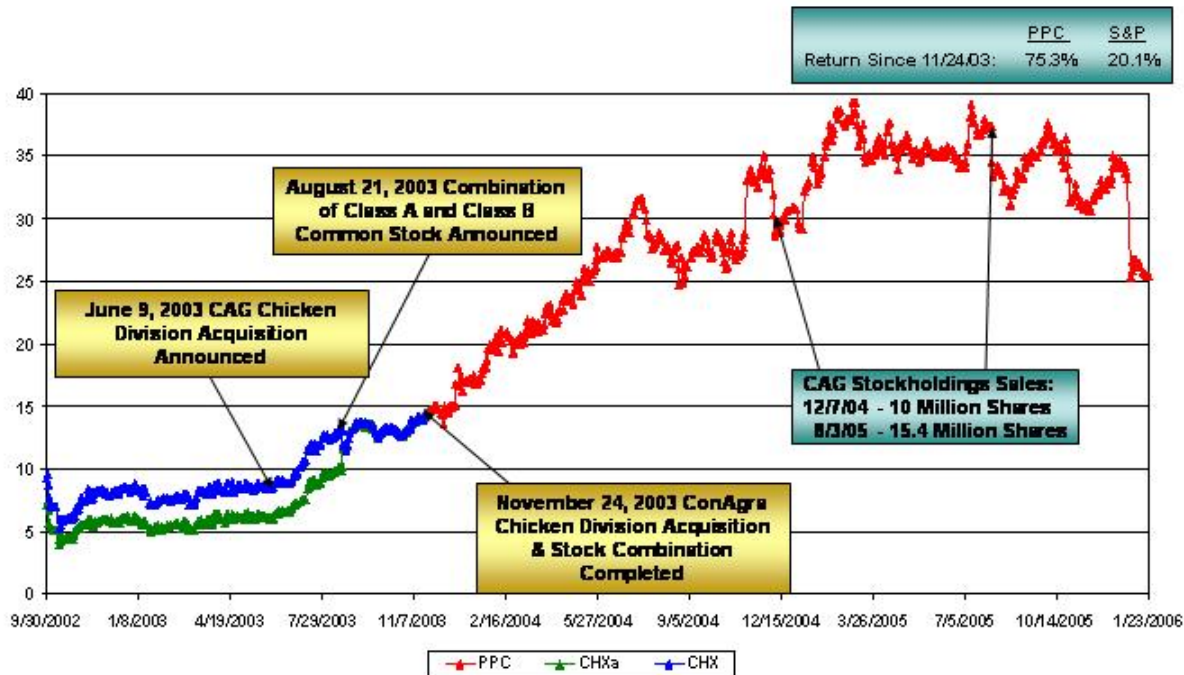


Net Sales & Shareholder Equity Continue Upward Trend





Robust Stock Performance Has Driven Strong Shareholder Returns



47



Financial Goals Going Forward

- Utilize free cash flow to fund internal growth
- Continue reducing leverage with excess cash-flow
- Selectively pursue expansion opportunities that generate high rates of return

Committed to creating shareholder value

48



Proven Performance, Poised for Growth

Analyst / Investor Day

February 7, 2006

Proven Performance,
Poised for Growth



Driving Sustainable Growth Through Operational Excellence

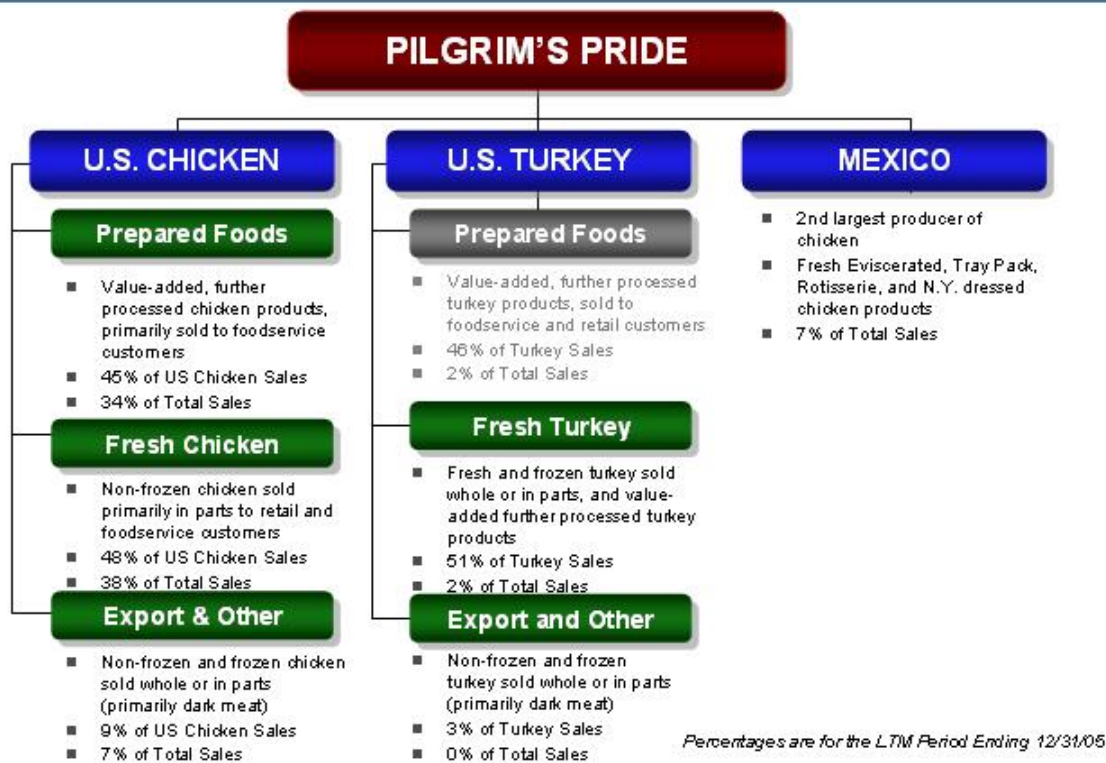
J. Clinton Rivers

Chief Operating Officer

February 7, 2006



Diversified Product Offering



Key Operating Goals





Driving Sustainable Growth

- Made major consolidating acquisitions in January 2001 and November 2003
 - Acquired what were seventh largest poultry and fourth largest chicken companies, respectively, at time of transactions
- Acquisition of non-integrated prepared foods operations
 - Waco, TX plant, 1997: Increased production from 15 million pounds to 125 million pounds today
 - Bossier City, LA plant, 2006: Increased capacity from approximately 60% to nearly 100%
- Organic growth in US and Mexico over last five years
 - CAGR 6.0%
- Continued focus on customer-driven R&D

53



Poultry Processing Facilities Cover Key Producing States



54



Prepared Foods Plants Drive Company Performance



North American Distribution Centers





Driving Operational Excellence: 2005 Accomplishments

- Broadway, VA – Conversion from Case Ready to Prepared Foods
- Athens, GA – High speed rail unloading
- Mount Pleasant, TX – TSM portioning
- Gainesville, GA – Check weight system
- Mayfield, KY – High speed eviscerating lines

57



Driving Operational Excellence: 2006 Projects

- Continue to invest in existing operating facilities to improve productivity and yield increase
 - El Dorado, AR
 - Bossier City, LA
 - Mayfield, KY
 - Marshville, NC
- Driving variable costs lower by optimizing product throughput
 - High speed rail unloading facilities
- Investing in productivity-enhancing technology
 - Cooking fryers and ovens
 - Freezers
 - Sizing equipment

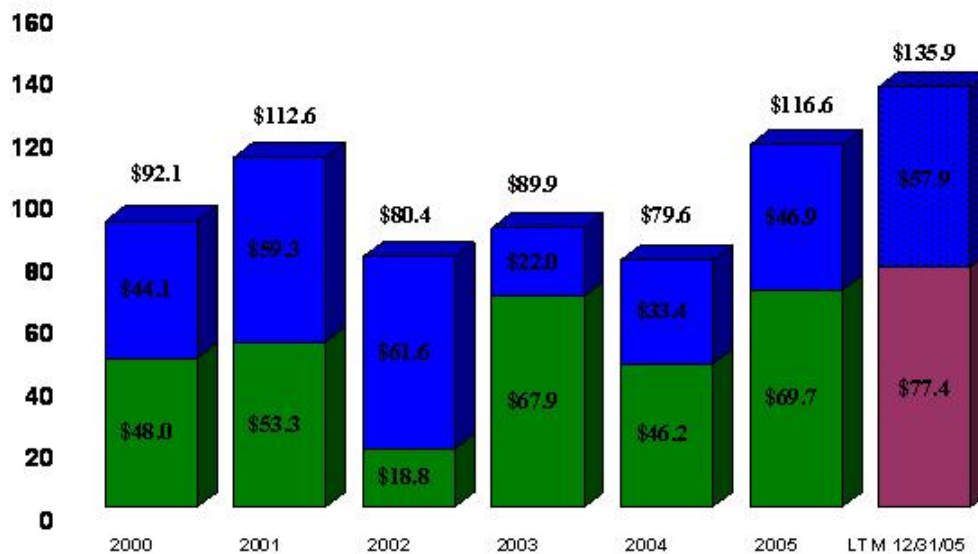
58



Prudent Management of Capital Expenditures

Fiscal Years Ended
(\$ in millions)

Maintenance/Other Expansion/Efficiency



The Company projects FY 2006 capital expenditures of approximately \$100 - 200 million

59



Delivering Shareholder Value

- Operational performance has generated strong financial results
- One of only two US producers with ability to supply largest customers
- Continued focus on value-added products
 - Drives higher margin growth
 - Diminishes impact of down swings in commodity cycle
 - Increases profits
 - Presents opportunity to capture bigger share of market

60



Significantly Enhanced US Footprint

Improved distribution capabilities

- Well-established relationships with broadline national distributors
- Direct distribution channels to retail, restaurant and foodservice customers nationwide
- One-stop source for broad range of standard and specialty chicken products
- Positioned to better meet needs of consolidating supermarket industry

Broader geographic reach for fresh chicken products

- Operating facilities and distribution centers in Southwest, Mid-Atlantic and Southeastern US
- Puerto Rico
 - Largest chicken distributor
 - ~60% share of fresh market

61



Leading Through Innovation

Technological Advancements

- TSM – Breast Fillet Portioning Equipment
 - Provides improved length and width consistency vs. hand portioned fillets
- State-of-the-art freezer – Pittsburg, TX
 - 125,000 sq ft of storage
 - Fully automated
- Further Processing Facility – Waco, TX
 - State-of-the-art equipment

62

Prepared Foods Plant



63



Continuous Improvement (CI)

- Guiding management philosophy and the way we choose to do business
- Empowers partners to identify, quantify and eliminate waste by examining each and every one of their processes on a daily basis
- Creates leaders who are customer focused and manage variation within processes for maximum customer satisfaction
- Helps leaders understand and communicate to others not only the "big picture" but also how each process and every partner fits into PPC as a whole

One of the most important goals of CI is to create an empowering environment where all partners can excel

64



Maintaining Our Leadership in a Consolidating Industry

- Well-positioned as #2 producer in industry
- A leading supplier of quick-service restaurants
- Growing presence in broadline distribution
- Strong position in retail
- Disciplined approach to strategic acquisition opportunities

65

Proven Performance, Poised for Growth



Ensuring Food Safety Delivering Superior Products and Services to Customers

Gary Treat

Senior V.P., Quality Assurance & Food Safety

February 7, 2006



Food Safety is Our Number One Priority

- **Goal:**
 - Provide safe, nutritious, healthy and affordable products for consumers



67



Leading the Industry in Food Safety Initiatives

- Active and successful microbiological survey and testing regiment for all "Ready-to-Eat" production facilities
 - Initiated prior to USDA directives for microbiological control
- Well below USDA regulated standard for Salmonella
 - Average results across processing facilities is less than half regulated standard
 - Results are approx half of the industry average
- Hazard Analysis and Critical Control Points (HACCP)
 - Initiated in 1989, approx 10 years ahead of USDA mandate

68



Hazard Analysis and Critical Control Points (HACCP)

- Hazard Analysis and Critical Control Points (HACCP)
 - Initiated in 1989, approx 10 years ahead of USDA mandate
 - Developed by NASA
 - Identify potential hazards
 - Set up critical control points
 - Monitor other quality control points (attributes)

69



Interactive Audit System

The screenshot displays two browser windows. The top window shows the 'Quality Assurance Home Page' with a navigation menu and a 'Customer Links' section. The bottom window shows a 'Customer specific audit links' page with a 'Customer Links' section. Red arrows point from the text labels to the corresponding sections in the screenshots.

Quality Assurance Home Page

Customer specific audit links

70



Interactive Audit System

The screenshot displays a web-based interface with several overlapping windows. On the left, a list of audit findings is visible, with items 4.9, 4.10, 5.2, 5.10, 8.0, 6.1, and 6.4 highlighted in green. A red box labeled "Customer Requirements" is positioned over items 5.2, 5.10, and 6.1. On the right, a window titled "Establishing a Recall Program" is open, with a red box labeled "Linked PPC Policies" pointing to it. Other windows show "Recall Procedures" and "Establishing a Recall Contact List". The interface includes a search bar, navigation buttons, and a table of data.

Customer Requirements

Linked PPC Policies



Interactive Customer Audit System

The screenshot shows a web-based interface with multiple overlapping windows displaying internal policies. A prominent red box on the right contains the text "All internal policies posted on intranet". The windows show various policy documents, including "Establishment of a Recall Program", "Recall Procedures", and "Establishing a Recall Contact List". The interface includes a search bar, navigation buttons, and a table of data.

All internal policies posted on intranet



Our Results Speak for Themselves

- In 2005, our customers presented us with awards for:
 - Distinguished Supplier
 - Vendor Partnership
 - **Quality Supplier of the Year**
 - Outstanding Vendor of the Year
 - Poultry Supplier of the Year
 - **Quality Systems Audit Award**

73



Quality Assurance & The 14 Points of Continuous Improvement

- Constancy of purpose
- Adopt a new style of management
- **Cease dependence on inspection**
- Avoid doing business on price tag alone
- Continuous improvement of processes
- Training and re-training
- Improvement of leadership
- Drive out fear
- Departments must work together
- Continuous Improvement provides its own motivation
- Work standards and quotas shall not limit our performance
- Remove barriers that rob partners of their right to pride of workmanship
- Institute education and self-improvement
- Do it!

74



Rigorous Survey and Testing Program

- Maintaining consistency in quality attributes is a shared responsibility
 - Quality Control Measures
 - Specs and audits
 - Shape
 - Length
 - Width
 - Percent breadding
 - Net weight
 - Organoleptic testing

75



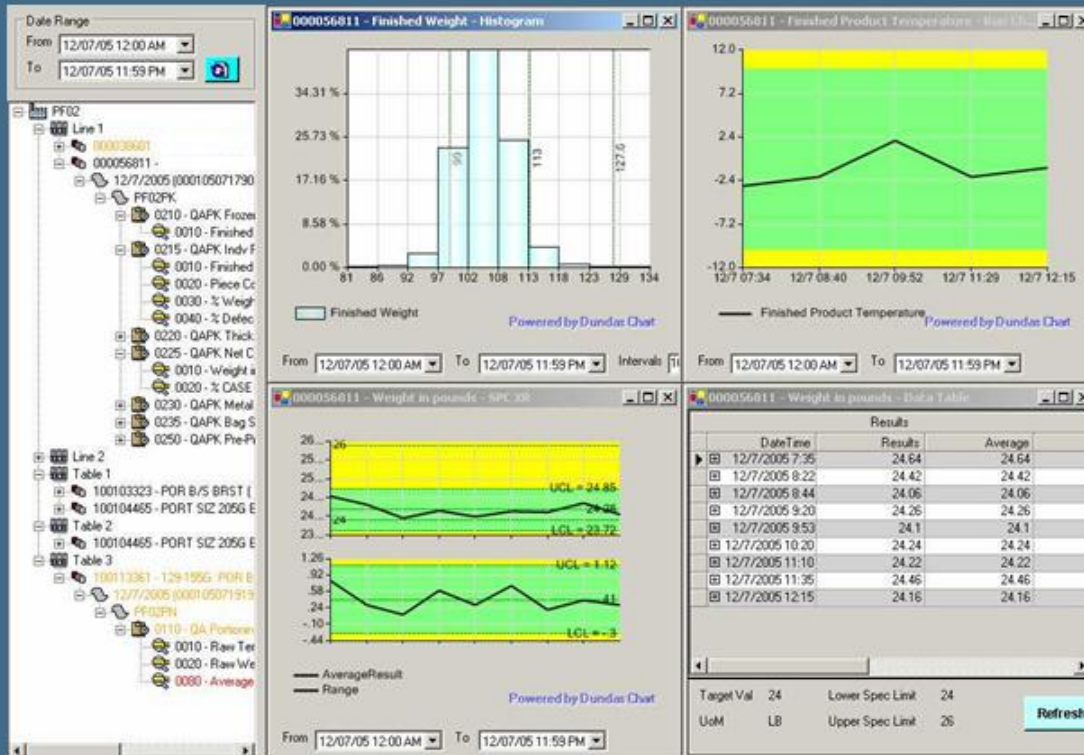
Key Safety and Quality Assurance Tools

- Shop Floor Data Collection
 - Completed at Mt. Pleasant, Dallas and Elberton Prepared Foods facilities
 - Installed in Waco and Nacogdoches Prepared Foods facilities beginning in January
 - Data currently being posted on Internet for external customer review
- Real Time Statistical Analysis

76



Real-Time Mgmt Summary Screen



77



Leading-Edge Technology

Automated Bax - Bacteria Testing System

- PCR (DNA linked) technology
 - Installed approx one year ahead of USDA incorporating this system in its regional labs

Antimicrobials

- Continued evaluation and utilization of antimicrobial systems for the processing of raw meat and ready-to eat products

USDA Salmonella results

- Well below USDA regulated standard for Salmonella
- Results averaged across all our processing facilities is less than half of the regulated standard
- Results are approx one-half of the industry average reported three months ago

78



Initiatives to Prevent, Isolate and Contain Avian Influenza

Ongoing Company-wide Initiatives

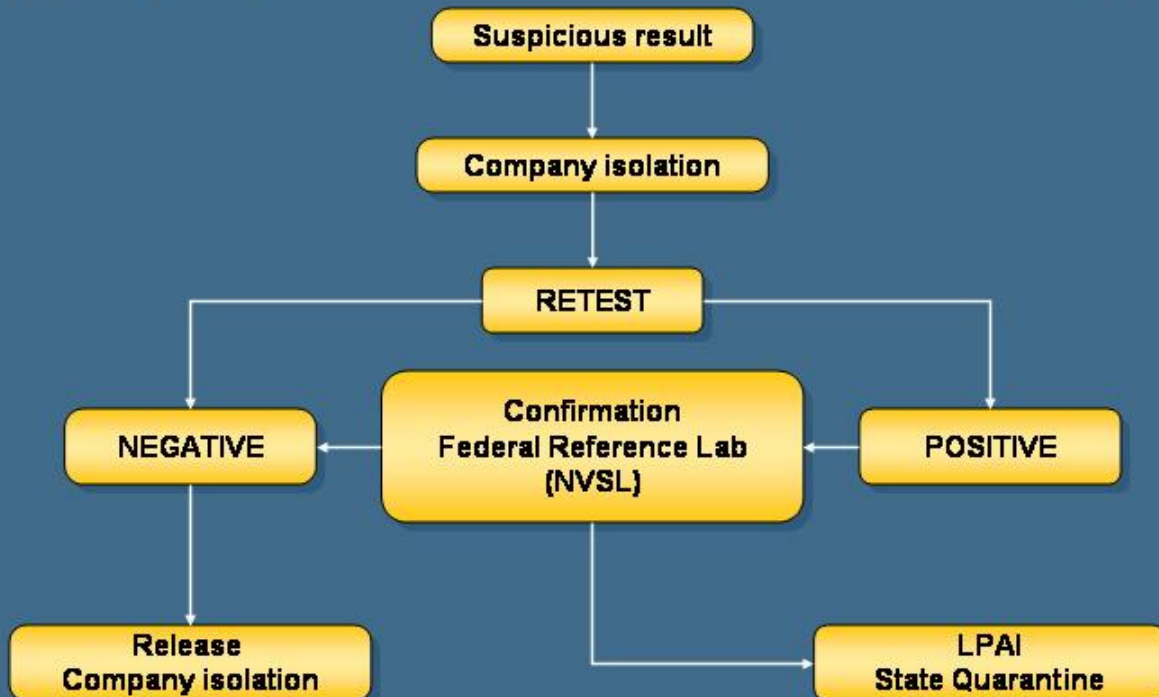
- Biosecurity
 - Basics
 - Only one avian species per farm
 - Birds raised inside houses
 - Only one age of bird on each farm
 - All in / All out production cycles
- Surveillance

NCC program 100% testing

79



Procedure



80



Impact on the Environment

- Burial and landfill being replaced by:
 - In-house composting
 - Composting in specialized bags
 - Carcass pasteurization
- Virus is contained and inactivated
- Compost moved outside to allow cleaning and disinfection of the poultry house prior to repopulating

81



Avian Influenza (AI) Facts

- Main Point: AI is a health issue NOT a food safety issue
 - Flu is not transmitted by food
- Pre-harvest screening would block LPAI H5 or H7 from being processed
- Even if virus is present, people do not consume poultry rare and virus is eliminated through normal cooking procedures
- No history of H5N1 highly pathogenic avian influenza virus in the US and it is not here now

82



Serious About Our Mission

- Our job is outstanding customer satisfaction every day.
- Our vision is to be a world class food company... better than the rest.

"We will remain a strong company that has instilled both consumer and customer confidence"

83

Proven Performance, Poised for Growth



Driving Value-Added Sales Growth

Robert Wright

Executive Vice President, Sales and Marketing

February 7, 2006



Long History of Top-Line Growth

- Grow organically and by acquisition
- Strong commitment to value-added chicken products
- Possess core competencies that differentiate PPC from competitors:
 - Experienced and creative R&D staff
 - Understand requirements of restaurants and their customers
 - Account for current and forecast for future consumer trends

85



Extensive Customer Recognition

- Great testimony to our capabilities and our people
- Several companies have named PPC their "Supplier of the Year"

Outstanding Customer Satisfaction... Every Day!

86



Pilgrim's Continues to Make Headline News



2005 Awards Include:

- Distinguished Supplier
- Vendor Partnership
- Quality Supplier of the Year
- Outstanding Vendor of the Year
- Poultry Supplier of the Year
- Quality Systems Audit Award

87



National Coverage Across All Sales Channels

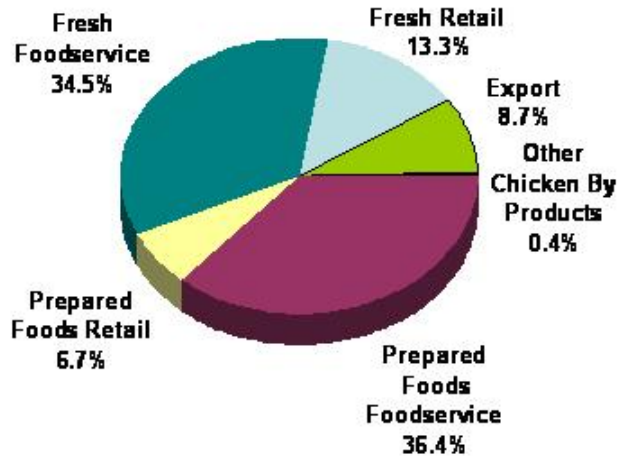
- Broadline Distributors
- Fresh Foodservice
- National Account QSR
- Industrial / Ingredient
- Retail

88



Sales Channels

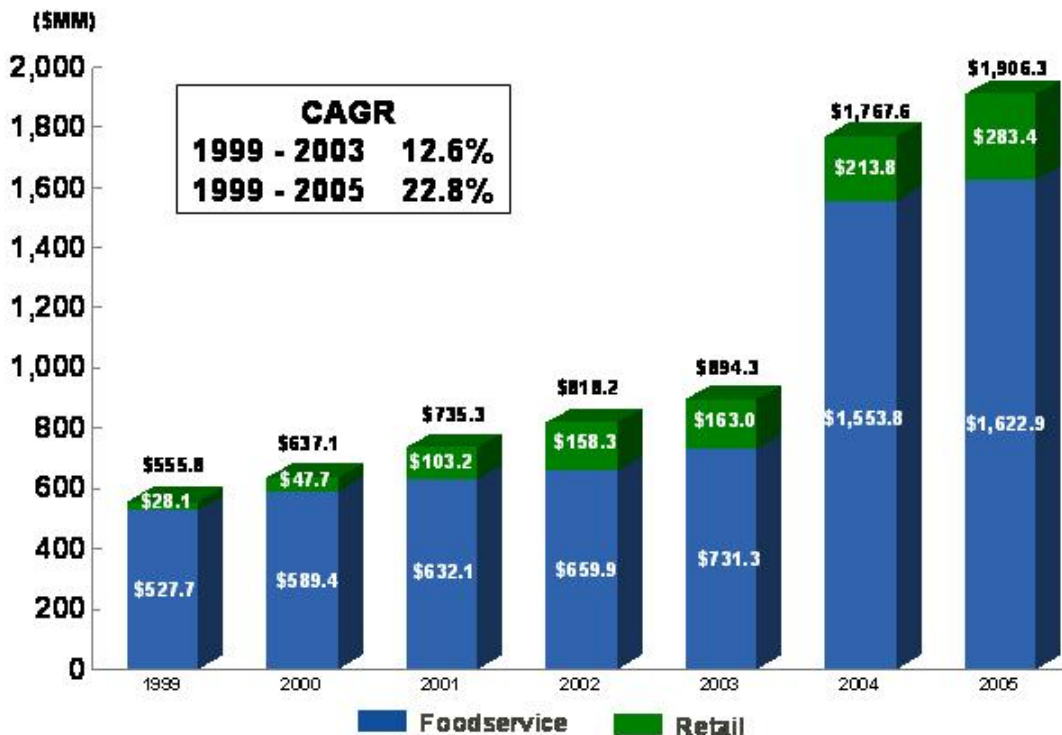
- Prepared Foods Foodservice
 - National account restaurants
 - Broad-line Foodservice Distributors
 - Retail
- Prepared Foods Retail
 - Retail Grocery Stores
 - Club Stores
- Fresh Foodservice
 - Fresh Foodservice Restaurants
 - Broad-line Foodservice Distributors
- Fresh Retail
 - Retail Grocery Stores
 - Club Stores
- Export
 - International Markets



U.S. Chicken Sales
LTM Period Ending 12/31/05

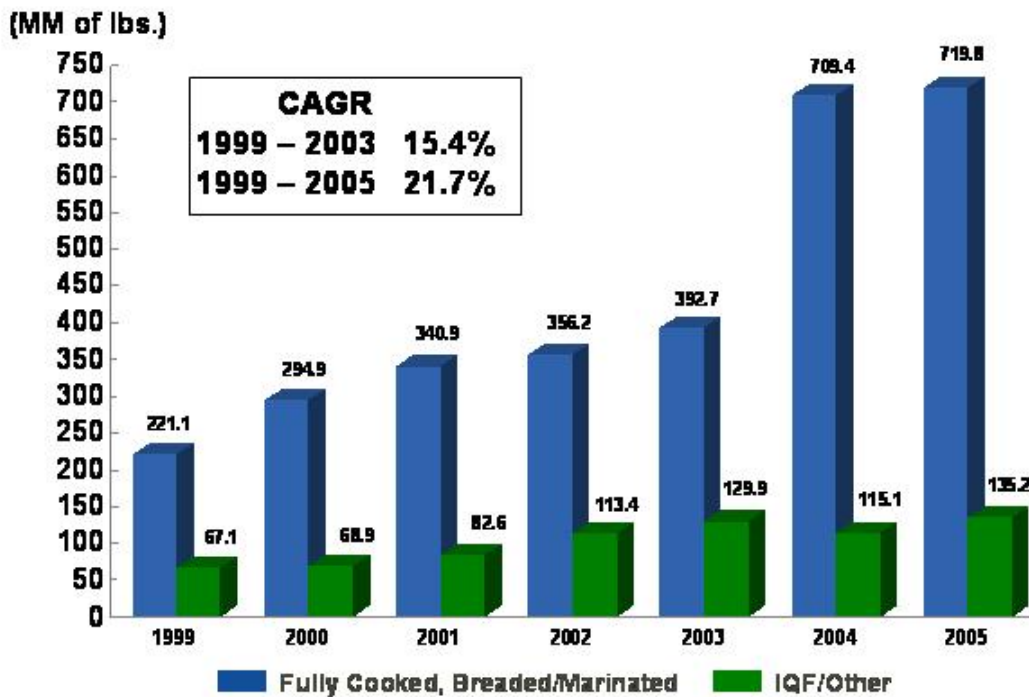


Prepared Foods Growth and Focus is Our Competitive Differentiator





Prepared Foods Chicken Product Mix Focused on Highest-Value Products



91



National Accounts

Market penetration

- Historically, national accounts have been key growth driver of prepared foods business
- Sell to 9 of top 10 national accounts

Product mix focus on value-added

- 43.8% of prepared foods sales
- 51.8% of prepared foods foodservice sales

92



Chicken Tender Salad



93



Grilled Chicken Caesar Salad



94



Foodservice Distributors Sales Strategy

Gain entry into locations where we do not currently have strong presence

- Deeper penetration in existing accounts
- Attract new business by providing superior alternative to market leader

Note: There are few competitors, high barrier to entry and segment is growing approx 4% annually

95



Retail Channel Sales Strategies

- Optimize profitability. Continue to grow.
 - Three areas of grocery store:**
 - Frozen food
 - Deli
 - Fresh meat – represents over 40% of chicken produced in the US
- Fresh meat is losing share to deli and frozen food where value-added, easy to prepare items exist
- Pilgrim's Pride Ready to Cook, Fully Cooked and "Eat Well Stay Healthy" product lines
 - Over 3,000 supermarkets carry these lines
 - Represent the fastest growing frozen chicken items in the country*

* Source: December 2005 IRI data

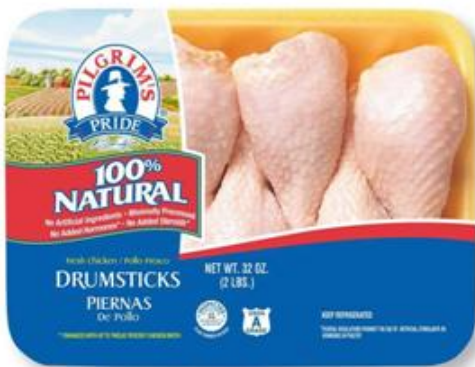
96



Family of Products



Case Ready





EatWellStayHealthy



99



Fresh Foodservice Restaurants Sales Strategy

Leverage our size to take additional share when profitable / Use as opportunity to introduce prepared food items

- One of the largest suppliers to this channel
- Demand/supply balance provides fairly stable pricing environment

100



Chicken Wraps



101



Asian Chicken



102



Trusted Company, Trusted Brand

- Research indicates that consumers want “natural” chicken
- USDA standards strictly define “natural”
 - Chill pack products are branded as “natural” within these guidelines
- Marketing and advertising will play to emotive qualities of brand

Tremendous opportunity for us to leverage our consumer-trusted brand to meet growing demand for “natural” products

103



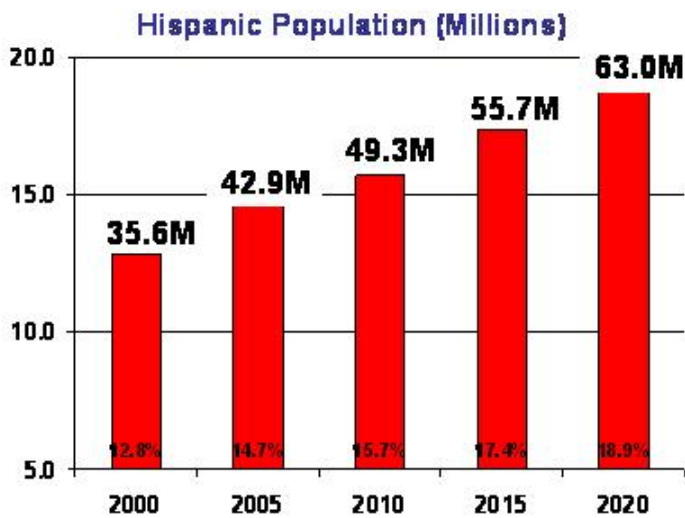
“Small Town” Commercial English Version

Commercial Break

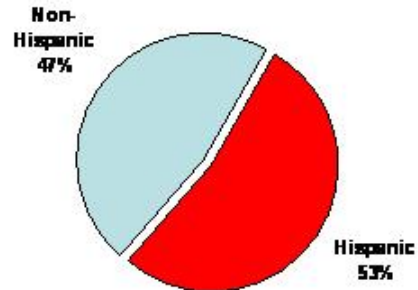
104



Hispanic Population Forecast



Share of New Growth 2000-2020
(27.4 million persons)



The Hispanic population will account for more than one-half of the new growth from 2000-2020



“Small Town” Commercial Spanish Version

Commercial Break



Experienced R&D Team

- **Two regional centers for foodservice and retail customers**

- ~30 dedicated professionals
- 694 dedicated projects in FY2005
 - Corporate 193
 - Foodservice distributor 237
 - Consumer 198
 - Other 66
- Over 200 new products designed in FY2005



Focus on anticipating and meeting changing needs of our largest customers

107



Proven Performance, Poised for Growth

- Primary strategy is to grow prepared foods
 - Large national account presence
 - Foodservice distributor, retail deli and retail frozen food channel has room for tremendous growth
- Continue as a premier player in the foodservice channel
- Focus brand message to target audience
- Consistently deliver quality, service and value that our customers have come to expect

***Chicken is in the "sweet spot" of the protein market.
It's growing, it's healthy and it's versatile.***

108



Proven Performance, Poised for Growth

Analyst / Investor Day

February 7, 2006



Appendix

- Pilgrim's Pride Corporation
- Reconciliation of Non-GAAP Measures and
Other Computations



Appendix A Summary Credit Ratios and Other Information

EBITDA Reconciliation of FY2005 and LTM Periods EBITDA

	FY2005	LTM* Ending 1/1/05	LTM* Ending 12/31/05
Net Income	\$ 264,979	\$ 166,564	\$ 243,086
Add:			
Income Tax Expense	138,544	103,273	117,167
Interest expense, net	43,932	51,909	40,156
Depreciation and amortization	134,944	117,942	135,227
Minus:			
Amortization of capitalized financing costs	2,321	2,074	2,332
EBITDA	<u>\$ 580,078</u>	<u>\$ 437,614</u>	<u>\$ 533,304</u>
Adjustments:			
Turkey Restructuring	(5,277)	64,160	(5,277)
Other Restructuring	-	7,923	-
Turkey Recall Insurance	-	(23,815)	-
Turkey Recall Effects	-	7,500	-
Vitamin, Methionine and other Litigation Settlements	(11,680)	(1,031)	(11,680)
Adjusted EBITDA	<u>\$ 563,121</u>	<u>\$ 492,351</u>	<u>\$ 516,347</u>

Debt net of Cash Reconciliation

	FY2005	FY2005q1	FY2006q1
Total Debt	\$ 527,466	\$ 534,056	\$ 508,516
Less Cash	132,567	171,098	170,276
Net Debt	<u>\$ 394,899</u>	<u>\$ 362,958</u>	<u>\$ 338,240</u>

*For LTM Reconciliations see Appendix B, C and D

111



Appendix B Reconciliation - Adjusted LTM EBITDA

	2Q2005 Actual	3Q2005 Actual	4Q2005 Actual	1Q2006 Actual	LTM Ending 12/31/05
Net Income	\$ 56,389	\$ 85,352	\$ 74,728	\$ 26,617	\$ 243,086
Add:					
Income Tax Expense (benefit)	34,204	38,324	34,616	10,023	117,167
Interest expense, net	9,318	12,322	10,068	8,448	40,156
Depreciation and amortization	33,777	30,421	40,681	30,348	135,227
Minus:					
Amortization of capitalized financing costs	580	590	581	581	2,332
EBITDA	<u>\$133,108</u>	<u>\$165,829</u>	<u>\$159,512</u>	<u>\$74,855</u>	<u>\$533,304</u>
Adjustments:					
Turkey Restructuring	(4,440)	(837)	-	-	(5,277)
Other Restructuring	-	-	-	-	-
Turkey Asset Sales	-	-	-	-	-
Turkey Recall Insurance	-	-	-	-	-
Turkey Recall Effects	-	-	-	-	-
Vitamin, Methionine and other Litigation Settlements	(11,680)	-	-	-	(11,680)
Adjusted EBITDA	<u>\$116,988</u>	<u>\$164,992</u>	<u>\$159,512</u>	<u>\$74,855</u>	<u>\$516,347</u>

112



Appendix C Reconciliation - Adjusted FY2005 EBITDA

	1Q2005 Actual	2Q2005 Actual	3Q2005 Actual	4Q2005 Actual	FY2005 Actual
Net Income	\$ 48,509	\$ 56,389	\$ 85,352	\$ 74,729	\$ 264,979
Add:					
Income Tax Expense (benefit)	31,400	34,204	38,324	34,616	138,544
Interest expense, net	12,224	9,318	12,322	10,068	43,932
Depreciation and amortization	30,065	33,777	30,421	40,681	134,944
Minus:					
Amortization of capitalized financing costs	570	580	590	581	2,321
EBITDA	<u>\$121,628</u>	<u>\$133,108</u>	<u>\$165,829</u>	<u>\$159,513</u>	<u>\$580,078</u>
Adjustments:					
Turkey Restructuring	-	(4,440)	(837)	-	(5,277)
Vitamin, Methionine and other Litigation Settlements	-	(11,680)	-	-	(11,680)
Adjusted EBITDA	<u>\$121,628</u>	<u>\$116,988</u>	<u>\$164,992</u>	<u>\$159,513</u>	<u>\$563,121</u>



Appendix D Reconciliation - Adjusted LTM EBITDA

	2Q2004 Actual	3Q2004 Actual	4Q2004 Actual	1Q2005 Actual	LTM Ending 1/1/05
Net Income	\$ 32,951	\$ 9,814	\$ 75,290	\$ 48,509	\$ 166,564
Add:					
Income Tax Expense (benefit)	13,594	12,263	46,016	31,400	103,273
Interest expense, net	13,524	14,690	11,471	12,224	51,909
Depreciation and amortization	33,087	29,122	25,668	30,065	117,942
Minus:					
Amortization of capitalized financing costs	421	643	440	570	2,074
EBITDA	<u>\$92,735</u>	<u>\$65,246</u>	<u>\$158,005</u>	<u>\$121,628</u>	<u>\$437,614</u>
Adjustments:					
Turkey Restructuring	-	55,982	8,178	-	64,160
Other Restructuring	-	7,923	-	-	7,923
Turkey Recall Insurance	-	-	(23,815)	-	(23,815)
Turkey Recall Effects	7,500	-	-	-	7,500
Vitamin, Methionine and other Litigation Settlements	(1,031)	-	-	-	(1,031)
Adjusted EBITDA	<u>\$99,204</u>	<u>\$129,151</u>	<u>\$142,368</u>	<u>\$121,628</u>	<u>\$492,351</u>

Appendix E

Reconciliation - EBITDA



(\$ in millions, except per share figures)

	Fiscal Year				
	FY2001	FY2002	FY2003	FY2004	FY2005
<u>EBITDA Reconciliation</u>					
Net Income	\$ 41,137	\$ 14,335	\$ 56,036	\$ 128,341	\$ 264,979
Add:					
Income Tax Expense (benefit)	20,724	(12,425)	7,199	80,195	138,544
Interest expense, net	30,775	32,003	37,981	52,129	43,932
Depreciation and amortization	55,390	70,973	74,187	113,788	134,944
Minus:					
Amortization of capitalized financing costs	\$ 1,860	\$ 1,417	\$ 1,477	\$ 1,951	\$ 2,321
EBITDA - as reported	<u>\$ 146,166</u>	<u>\$ 103,469</u>	<u>\$ 173,926</u>	<u>\$ 372,502</u>	<u>\$ 580,078</u>