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Pilgrim's Pride to Webcast Third-Quarter Conference Call With Investors on October 29, 2010

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Pilgrim's Pride Corporation (NYSE: PPC) will host a conference call with investors on Friday, October 29, 2010, at 9 a.m. Mountain (11 a.m. Eastern) to discuss financial results for the third quarter of fiscal 2010.

The presentation will be broadcast live over the Internet at: <http://www.videonewswire.com/event.asp?id=73072>. (Please copy and paste the link into the browser.) To listen live via telephone, call toll-free 800-817-4887, passcode 9043889. International callers should dial 913-981-5564, passcode 9043889. The webcast will be available for replay within approximately two hours of the conclusion of the call. A toll-free telephone replay will be available that same day beginning at approximately noon Mountain time by calling 888-203-1112, passcode 9043889. International callers may dial 719-457-0820, passcode 9043889. The replay will be available for 30 days.

About Pilgrim's Pride

Pilgrim's employs approximately 41,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrimspride.com/>.

SOURCE Pilgrim's Pride Corporation

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