UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 3, 2014

PILGRIM'S PRIDE CORPORATION

(Exact name of registrant as specified in charter)

	Delaware	1-9273	75-1285071
(Sta	ate or Other Jurisdiction of Incorporation)	(Commission File No.)	(I.R.S. Employer Identification No.)
	1770 Promontory Circle		00004 0000
	Greeley, CO		80634-9038
	(Address of Principal Executive Offices)		(Zip Code)
		(970) 506-8000	
	(Regist	rant's telephone number, including area	code)
		Not applicable	
	(Former na	me or former address, if changed since la	ast report)
	•		• /
	ck the appropriate box below if the Form 8-K filing is isions (see General Instruction A.2. below):	intended to simultaneously satisfy the filing	g obligation of the registrant under any of the following
]	Written communications pursuant to Rule 425 under	the Securities Act (17 CFR 230.425)	
]	Soliciting material pursuant to Rule 14a-12 under the	e Exchange Act (17 CFR 240.14a-12)	
]	Pre-commencement communications pursuant to Ru	le 14d-2(b) under the Exchange Act (17 CF	FR 240.14d-2(b))
]	Pre-commencement communications pursuant to Ru	le 13e-4(c) under the Exchange Act (17 CF	R 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

Attached hereto as Exhibit 99.1 is a press release issued by the Company on June 3, 2014.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

<u>Exhibit</u>	Description
No	

99.1 Press Release issued by the Company on June 3, 2014

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: June 3, 2014 By: /s/ Fabio Sandri

Name: Fabio Sandri

Title: Chief Financial Officer

EXHIBIT INDEX

Exhibit No.	<u>Description</u>
99.1	Press Release issued by the Company on June 3, 2014

For Immediate Release

PILGRIM'S PRIDE CONFIRMS REVISED PROPOSAL TO ACQUIRE HILLSHIRE BRANDS AT \$55.00 PER SHARE IN CASH

Expects Annual Cost Synergies in Excess of \$300 Million; Immediately Accretive to Earnings Per Share

GREELEY, Colo., June 3, 2014 – Pilgrim's Pride Corporation (Nasdaq: PPC) ("Pilgrim's") today confirmed that on June 1, 2014, it submitted a revised proposal to acquire The Hillshire Brands Company (NYSE: HSH) ("Hillshire") for \$55.00 per share in cash in a transaction valued at \$7.7 billion. The proposal represents an increase of \$1.3 billion versus Pilgrim's initial proposal, and a 49% premium over Hillshire's share price one day prior to the announcement of its transaction with Pinnacle Foods Inc. (NYSE: PF) ("Pinnacle"). Pilgrim's revised proposal is not subject to any financing conditions or contingencies.

Pilgrim's is confident the transaction is strategically and financially compelling, and creates considerable value for the shareholders of both Pilgrim's and Hillshire. Pilgrim's anticipates run-rate cost synergies in excess of \$300 million annually to come from operational and value-chain efficiencies and, in addition, significant growth opportunities in higher margin branded products, both in North America and internationally. Pilgrim's expects the increased cash flow from the combined company and the realization of synergies will allow it to rapidly pay down the initial acquisition debt. Pilgrim's projects the combination to be immediately accretive to earnings due to these significant synergies and the availability of attractive financing terms.

Lazard is acting as financial advisor to Pilgrim's and Cravath, Swaine & Moore LLP is acting as its legal counsel.

About Pilarim's Pride

Pilgrim's Pride Corporation employs approximately 35,700 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. Pilgrim's primary distribution is through retailers and foodservice distributors.

Forward-Looking Statements

Statements contained in this press release that state the intentions, plans, hopes, beliefs, anticipations, expectations or predictions of the future of Pilgrim's Pride Corporation and its management are considered forward-looking statements. These forward-looking statements include statements of anticipated changes in the business environment in which Pilgrim's operates and in Pilgrim's future operating results relating to Pilgrim's offer and the potential benefits of a transaction with Hillshire. There is no assurance that the potential transaction will be consummated, and it is important to note that actual results could differ materially from those projected in such forward-looking statements. Forward-looking statements in this press release should be evaluated together with other factors that could cause actual results to differ materially from those projected in such forward-looking statements, particularly those risks described under "Risk Factors" in Pilgrim's Annual Report on Form 10-K and subsequent filings with the Securities and Exchange Commission. Pilgrim's Pride Corporation undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

CONTACT:

Rosemary Raysor Pilgrim's Pride Corp Investor Relations Rosemary.Raysor@pilgrims.com (970) 506-8192 www.pilgrims.com

Andy Brimmer / Dan Katcher / James Golden / Alyssa Cass Joele Frank, Wilkinson Brimmer Katcher (212) 355-4449