



October 8, 2013

Pilgrim's Pride Corporation to Host Third Quarter 2013 Earnings Call on October 31

GREELEY, Colo., Oct. 8, 2013 (GLOBE NEWSWIRE) -- Pilgrim's Pride Corporation (Nasdaq:PPC) will host its third quarter 2013 earnings conference call and webcast on Thursday, October 31, 2013 at 7:00 a.m. MT (9:00 a.m. ET). Prepared remarks regarding the company's financial and operational results will be followed by a question and answer period with Pilgrim's management team.

Investors and analysts are encouraged to pre-register for the webcast by using the link below. Pre-registered participants will receive a unique PIN to gain immediate access to the call and bypass the live operator. Pre-registration may be completed at any time, including up to and after the call start time.

To pre-register, participants may log on to: <http://services.choruscall.com/links/ppc131031.html>

The pre-registration link may also be accessed by logging in through the "Investor" section of our website at www.pilgrims.com and clicking on the link under "Upcoming Events."

Participants who would like to join the call but have not pre-registered can do so on the day of the event by dialing +1 (877) 270-2148 within the US, or +1 (412) 902-6510, and requesting the "Pilgrim's Pride Conference." To submit a question to management during the call, participants must be logged in via telephone. Questions submitted in advance are welcome and may be sent via email to Rosemary Geelan at rosemary.geelan@pilgrims.com.

The webcast will be available for replay on Pilgrim's website two hours after the call concludes, and will remain available through February 13, 2014. The webcast replay will be accessible through the "Investors" section of www.pilgrims.com, as well as by dialing +1 (877) 344-7529 in the US, or +1 (412) 317- 0088 internationally, and requesting conference number 10035055.

About Pilgrim's Pride Corporation

Pilgrim's employs approximately 37,500 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit www.pilgrims.com.

CONTACT: Rosemary Geelan

Investor Relations

(970) 506 -8192