



March 12, 2013

Pilgrim's Pride to Host Annual Meeting of Shareholders on May 3, 2013

GREELEY, Colo., Mar 12, 2013 (GLOBE NEWSWIRE via COMTEX) --

Pilgrim's Pride Corporation (Nasdaq:PPC) will host its annual meeting of shareholders on Friday, May 3, 2013, at 10 a.m. Mountain / 12 p.m. Eastern. This meeting, which will include a review of fiscal year 2012 and other business as may be properly brought before the meeting, will take place at the Pilgrim's Pride Corporation headquarters in Greeley, Colorado.

About Pilgrim's Pride

Pilgrim's employs approximately 38,000 people and operates chicken processing plants and prepared-foods facilities in 12 states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrims.com>.

CONTACT: Rosemary Geelan
Investor Relations
(970) 506 -8192