



December 30, 2010

Pilgrim's Voluntarily Recalls Pierce Hot & Spicy Breaded Chicken Wings and Sweet Georgia Brand Hot & Spicy Breaded Chicken Wings From Foodservice Distributors for Undeclared Egg Allergens

GREELEY, Colo., Dec. 30, 2010 /PRNewswire via COMTEX/ -- Pilgrim's Pride Corporation (NYSE: PPC) today announced it is voluntarily recalling approximately 180,000 pounds of Pierce Hot & Spicy Breaded Chicken Wings and Sweet Georgia Brand Hot & Spicy Breaded Chicken Wings produced for foodservice distributors because the products may contain undeclared egg allergens. The company's quality assurance team identified the issue during an allergen review.

The recalled products, which carry the item codes 1703 and 95122, were sold to foodservice distributors in 20-pound and 10-pound cases, respectively. They were produced in the company's plant in Boaz, Ala. (P-413), and were sold to approximately 30 foodservice distributors across the country. Pilgrim's is in the process of contacting all of the foodservice customers who received the recalled products.

There have been no reports of adverse reactions due to the consumption of any of these products. Anyone who is concerned about an allergic reaction should contact a physician. Consumers or distributors with questions regarding the recall may contact Pilgrim's toll-free at 800-321-1470.

About Pilgrim's Pride

Pilgrim's employs approximately 41,000 people and operates chicken processing plants and prepared-foods facilities in 12 U.S. states, Puerto Rico and Mexico. The Company's primary distribution is through retailers and foodservice distributors. For more information, please visit <http://www.pilgrimspride.com/>.

SOURCE Pilgrim's Pride Corporation

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbssa.com