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Pilgrim's Pride Names Wayne Lord as Vice President of Governmental Affairs

PITTSBURG, Texas, Jan. 10 /PRNewswire-FirstCall/ -- Pilgrim's Pride Corporation (NYSE: PPC) today announced that A. Wayne Lord has been appointed vice president of governmental affairs.

In this newly created position, Mr. Lord will be responsible for the Company's governmental affairs program and will represent Pilgrim's Pride nationally and at the state level in the Company's Southeastern and Eastern operations. He will report to Clifford Butler, Pilgrim's Pride vice chairman.

Mr. Lord, who is based in Atlanta, brings more than 28 years of experience in agriculture to this position. He had previously served as vice president of corporate relations for Gold Kist Inc. for nearly three years.

"Wayne Lord is an experienced leader in Southeastern agriculture who will help ensure that our Company's position on critical business issues is well known at the state and national legislative levels," said Mr. Butler.

Mr. Lord began his career in agriculture at Gold Kist in 1979, working in strategic planning, public relations, export management and, as a speaker of Russian, the development of business relations with the former Soviet Union. In the mid-1980s, he moved to Europe to establish and administer the American Peanut Council's commodity marketing program. He later returned to the United States and joined Southco Commodities Inc., serving as president for 12 years.

Mr. Lord also has served as chairman of the board of directors of the American Peanut Council and was instrumental in creating a national foundation for scientific research in peanut production and processing. A native of Alabama, he attended Birmingham-Southern College and earned his master's and doctorate degrees at Georgetown University. He currently serves on the board of directors of the Georgia Chamber of Commerce and is a member of the Advisory Council of the University of Georgia College of Agricultural and Environmental Sciences.

About Pilgrim's Pride Corporation

Pilgrim's Pride Corporation is the largest chicken producer in the United States and Puerto Rico and the second-largest producer and seller of chicken in Mexico. Pilgrim's Pride employs approximately 56,500 people and operates 37 processing and 12 prepared-food facilities, with major operations in Texas, Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia, Mexico and Puerto Rico as well as other facilities in Arizona, Iowa, Mississippi, Ohio and Utah.

Pilgrim's Pride products are sold to foodservice, retail and frozen entree customers. The Company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico. For more information, please visit <http://www.pilgrimspride.com>.

SOURCE Pilgrim's Pride Corporation

Media Contact

Cameron Bruett

Communications

Phone: +1 970.506.7801 | Email: cameron.bruett@jbssa.com